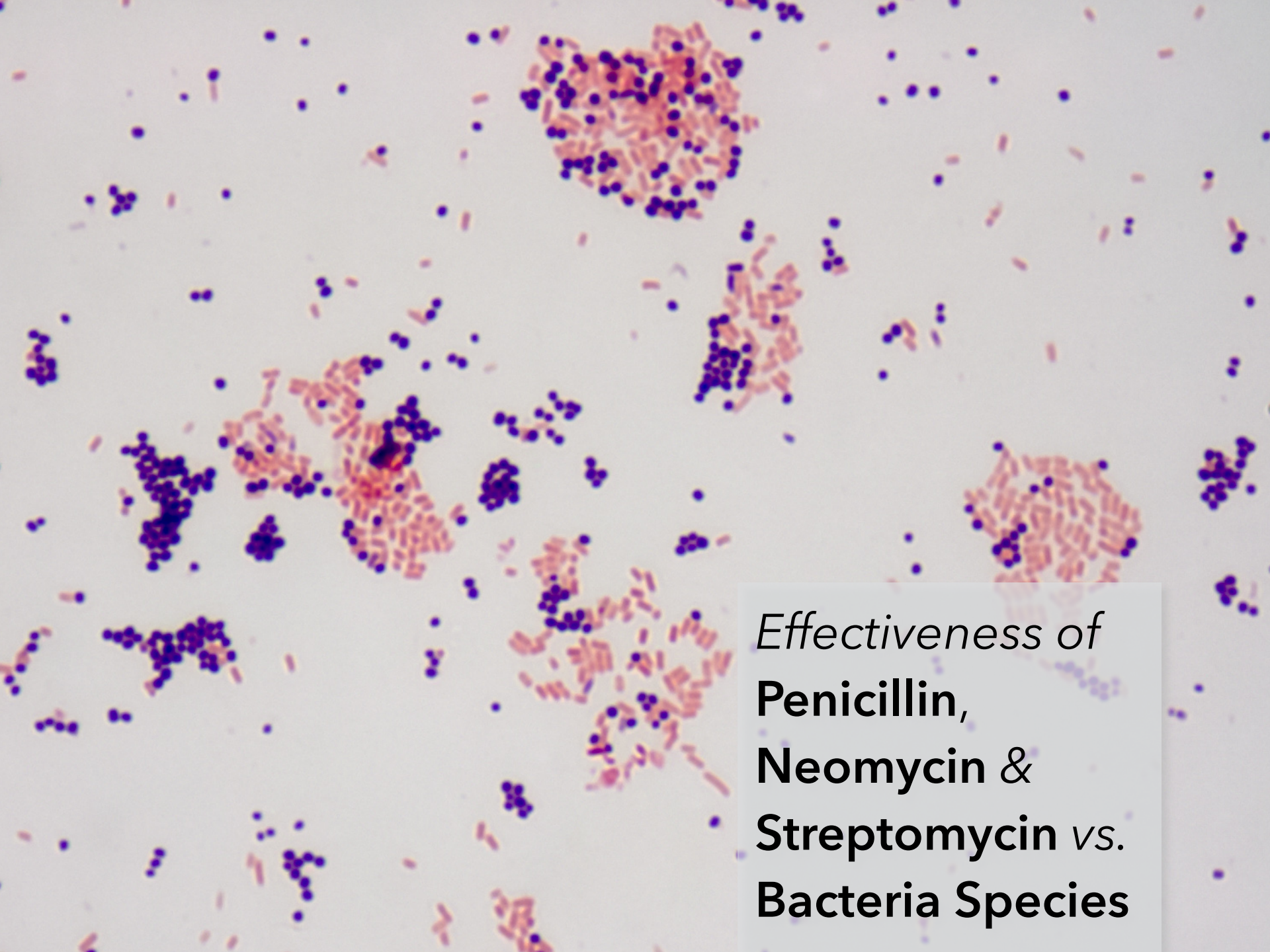


Visualization for DISCOVERY

Jeffrey Heer @jeffrey_heer

Univ. of Washington + Trifacta

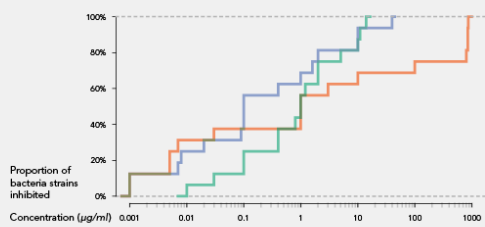




Effectiveness of
**Penicillin,
Neomycin &
Streptomycin vs.
Bacteria Species**

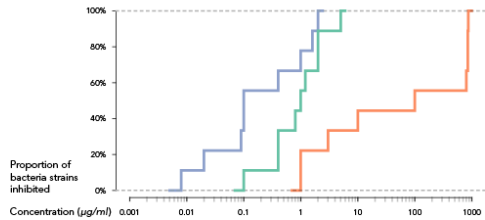
Bacteria	Antibiotic			Gram Staining
	Penicillin	Streptomycin	Neomycin	
<i>Aerobacter aerogenes</i>	870	1	1.6	negative
<i>Brucella abortus</i>	1	2	0.02	negative
<i>Brucella anthracis</i>	0.001	0.01	0.007	positive
<i>Diplococcus pneumoniae</i>	0.005	11	10	positive
<i>Escherichia coli</i>	100	0.4	0.1	negative
<i>Klebsiella pneumoniae</i>	850	1.2	1	negative
<i>Mycobacterium tuberculosis</i>	800	5	2	negative
<i>Proteus vulgaris</i>	3	0.1	0.1	negative
<i>Pseudomonas aeruginosa</i>	850	2	0.4	negative
<i>Salmonella (Eberthella) typhosa</i>	1	0.4	0.008	negative
<i>Salmonella schottmuelleri</i>	10	0.8	0.09	negative
<i>Staphylococcus albus</i>	0.007	0.1	0.001	positive
<i>Staphylococcus aureus</i>	0.03	0.03	0.001	positive
<i>Streptococcus fecalis</i>	1	1	0.1	positive
<i>Streptococcus hemolyticus</i>	0.001	14	10	positive
<i>Streptococcus viridans</i>	0.005	10	40	positive

All bacteria



Streptomycin and Neomycin are more efficient broad-spectrum antibiotics than **Penicillin**.

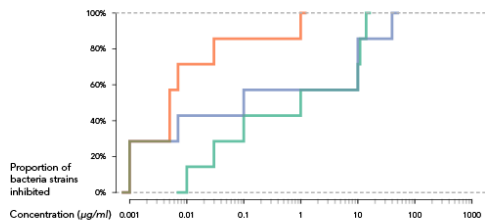
Gram-negative bacteria only



Neomycin and Streptomycin are more efficient against gram-negative bacteria, so can be used at a lower dosage here than above.

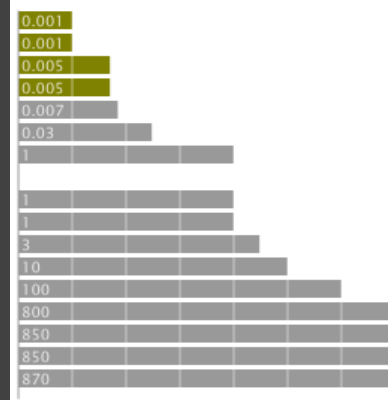
Gram staining quickly identifies bacteria as **Gram-negative** or **Gram-positive**, which can be used to find a more efficient antibiotic and dosage.

Gram-positive bacteria only



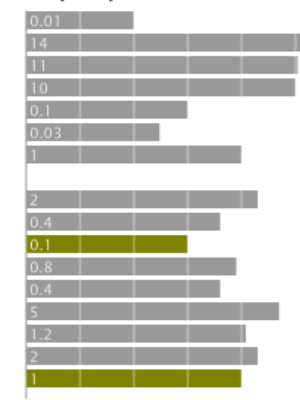
Penicillin is more efficient than either **Streptomycin** or **Neomycin** if the bacteria is known to be gram-positive.

Penicillin

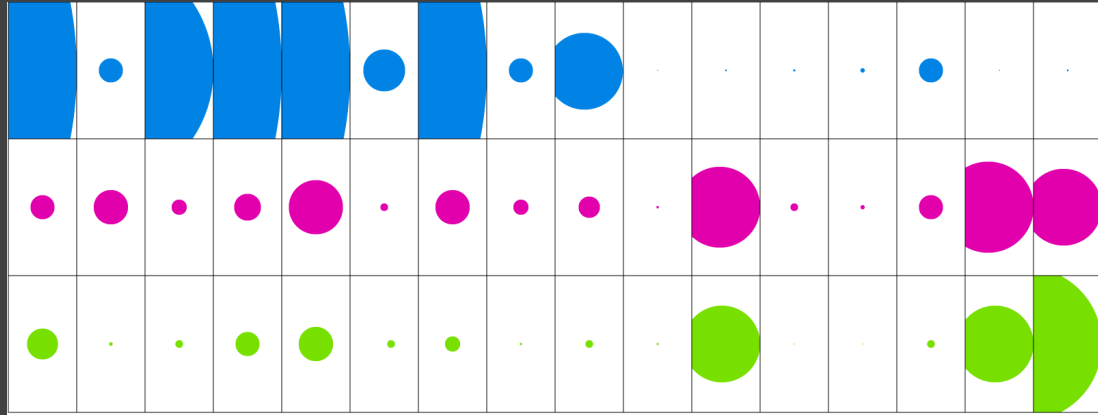
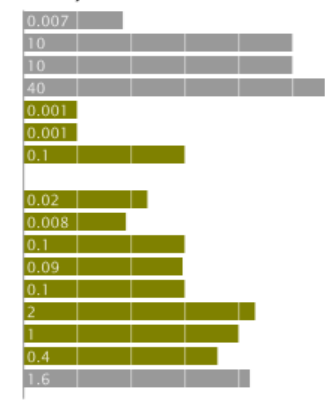


Minimum Inhibitory Concentration (MIC)

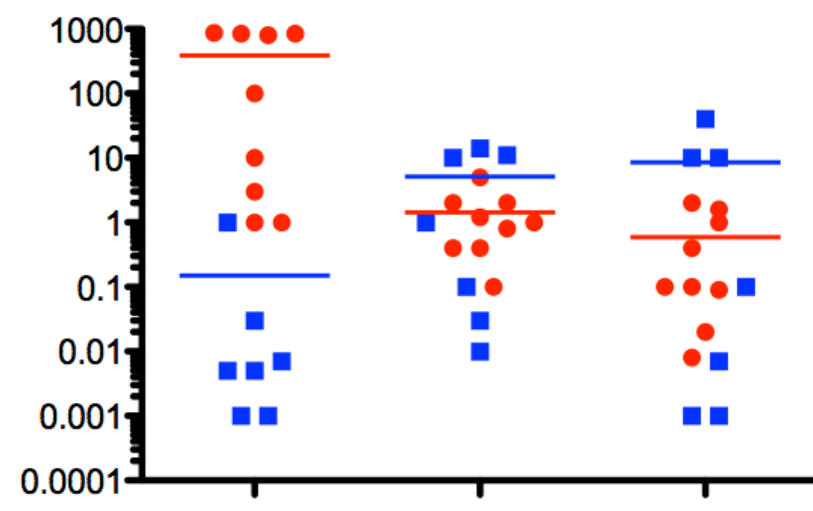
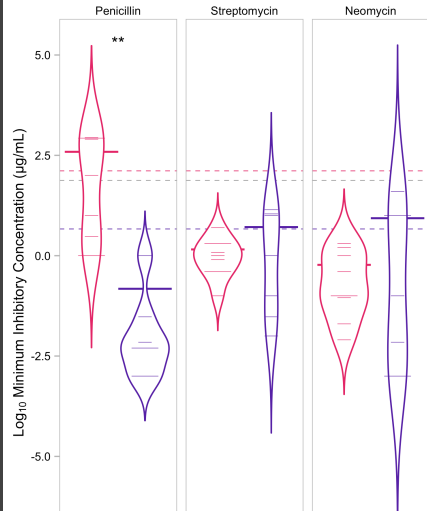
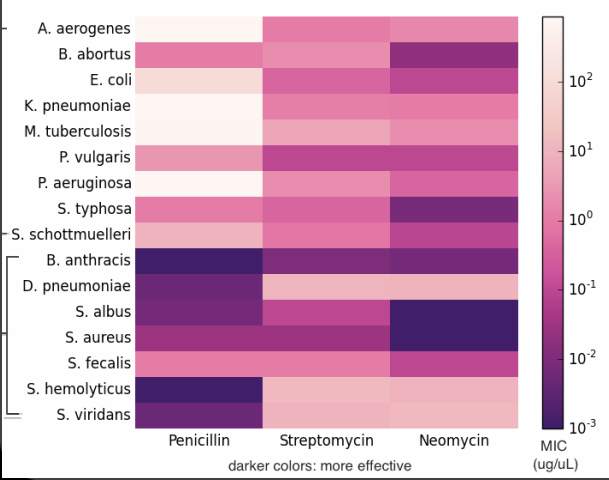
Streptomycin

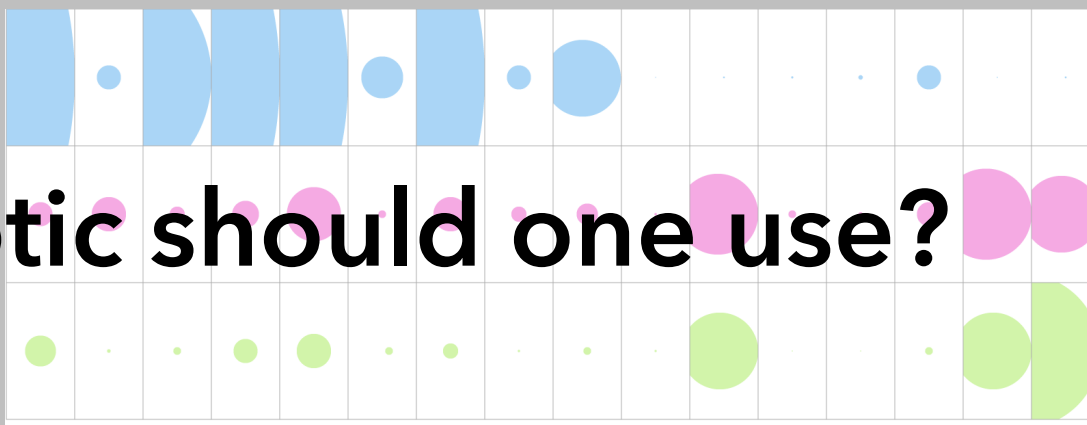
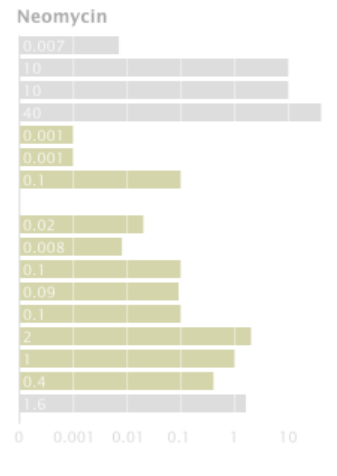
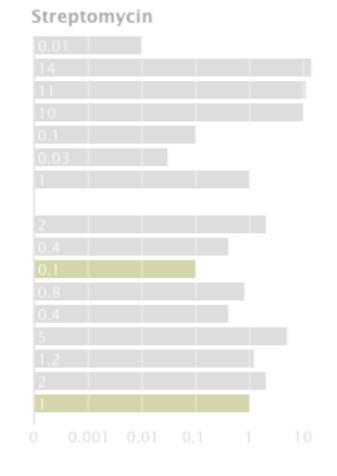
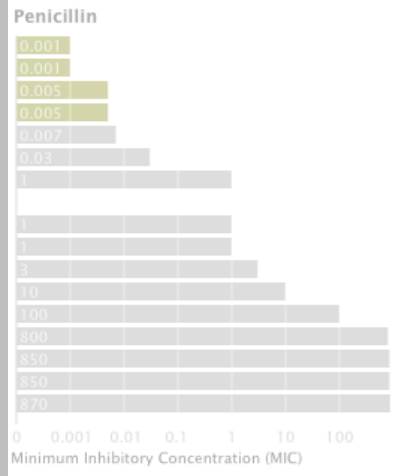
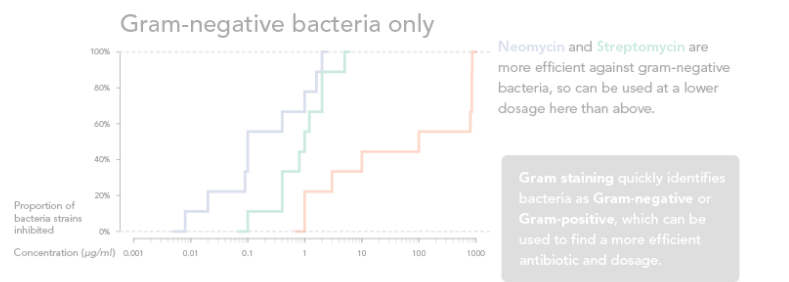
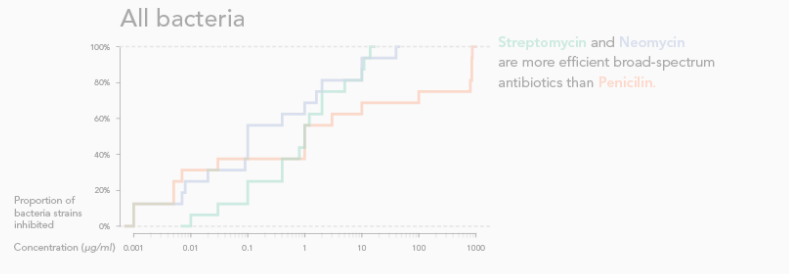


Neomycin

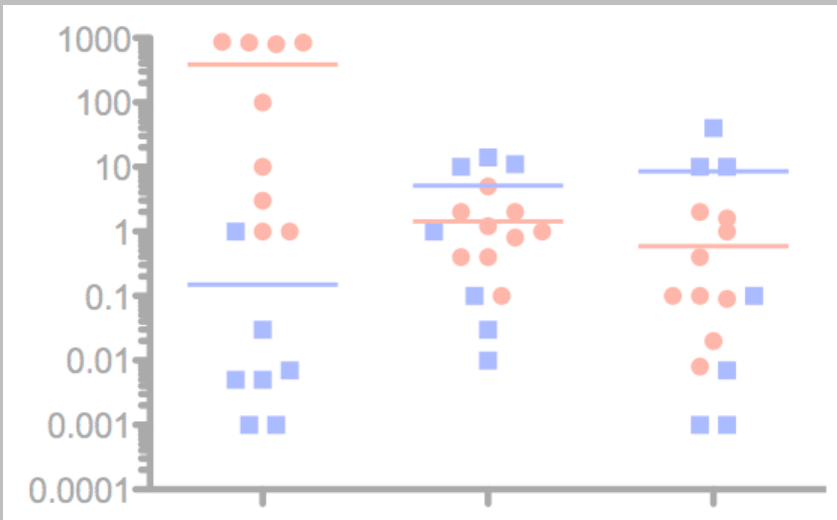
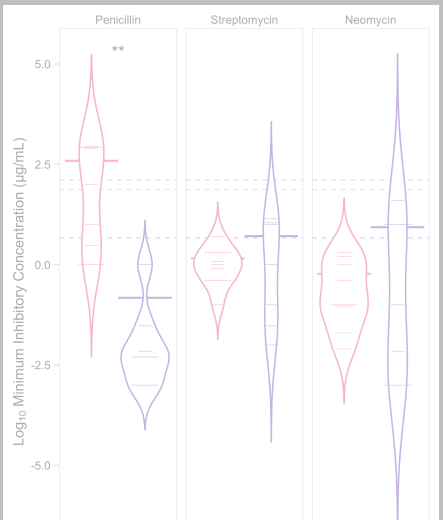
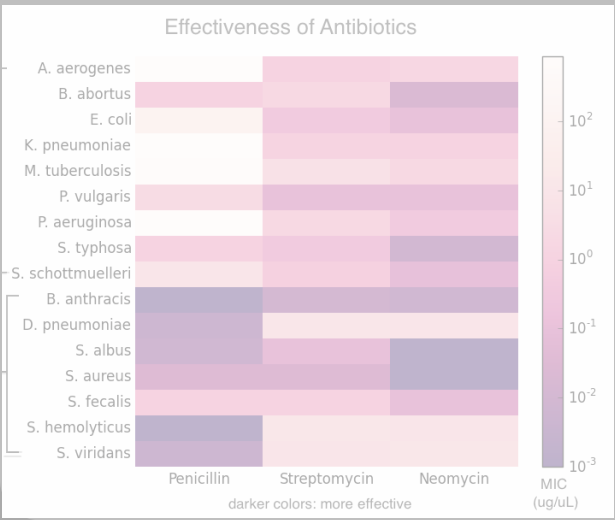


Effectiveness of Antibiotics



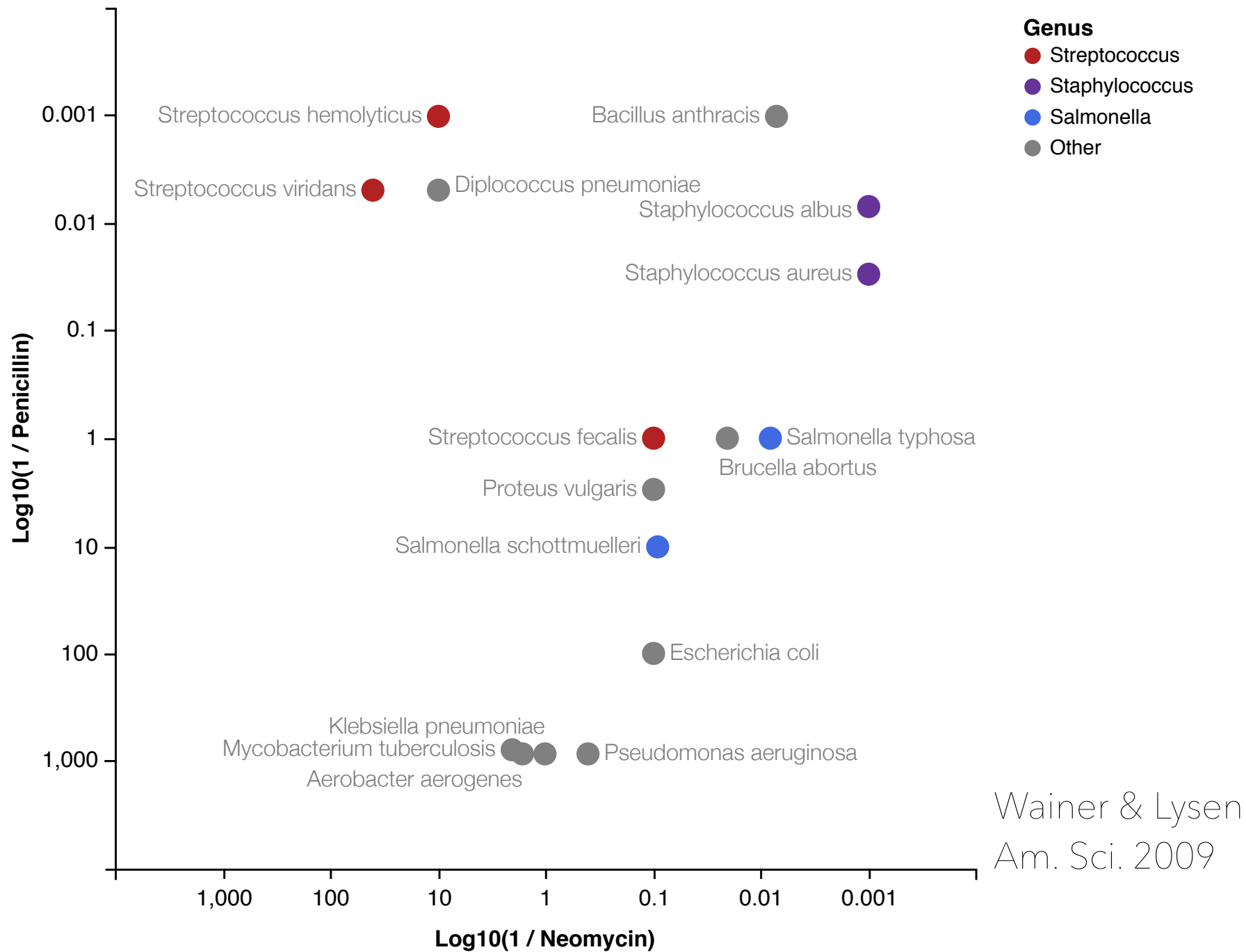


Which antibiotic should one use?



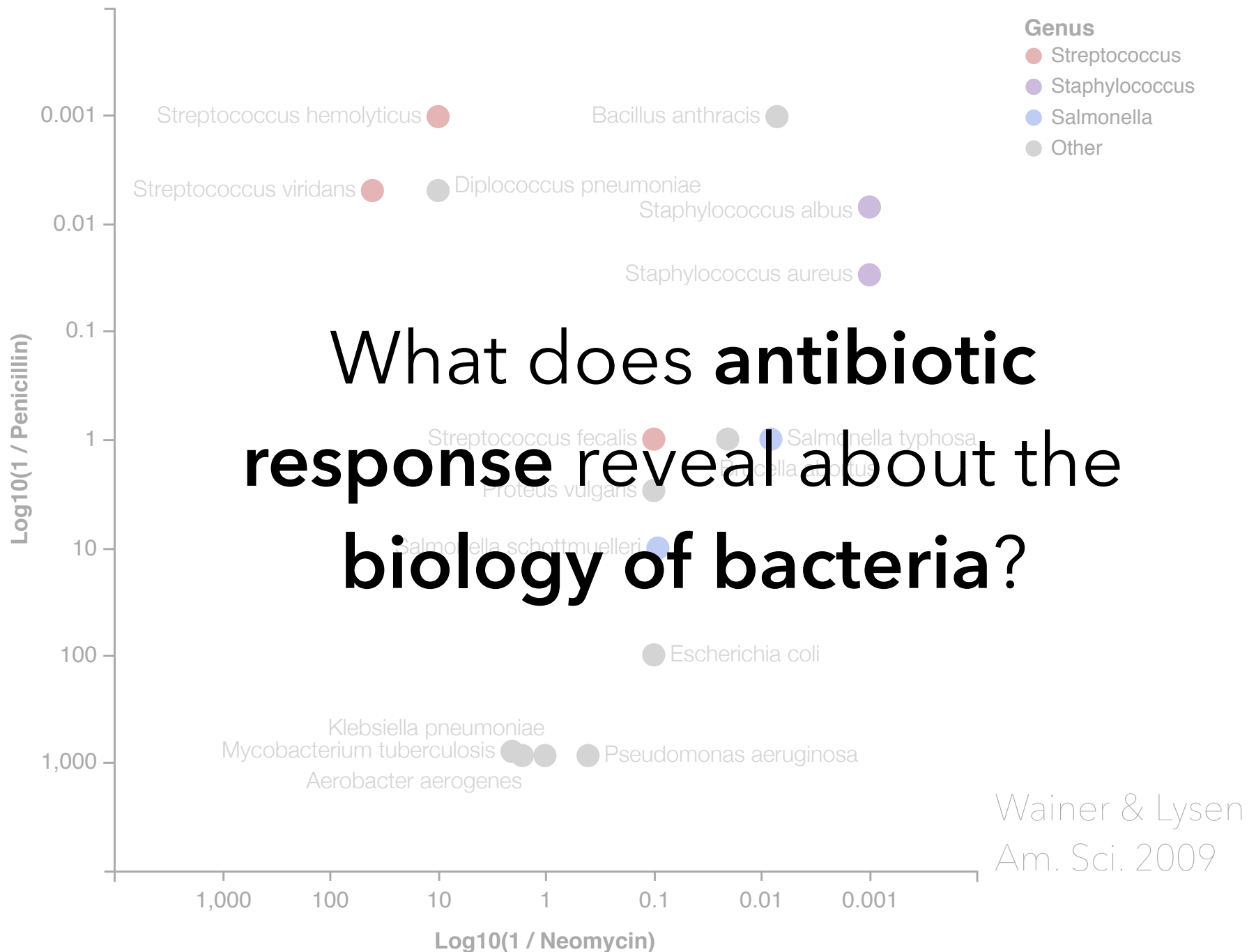
Show data variation,
not design variation.

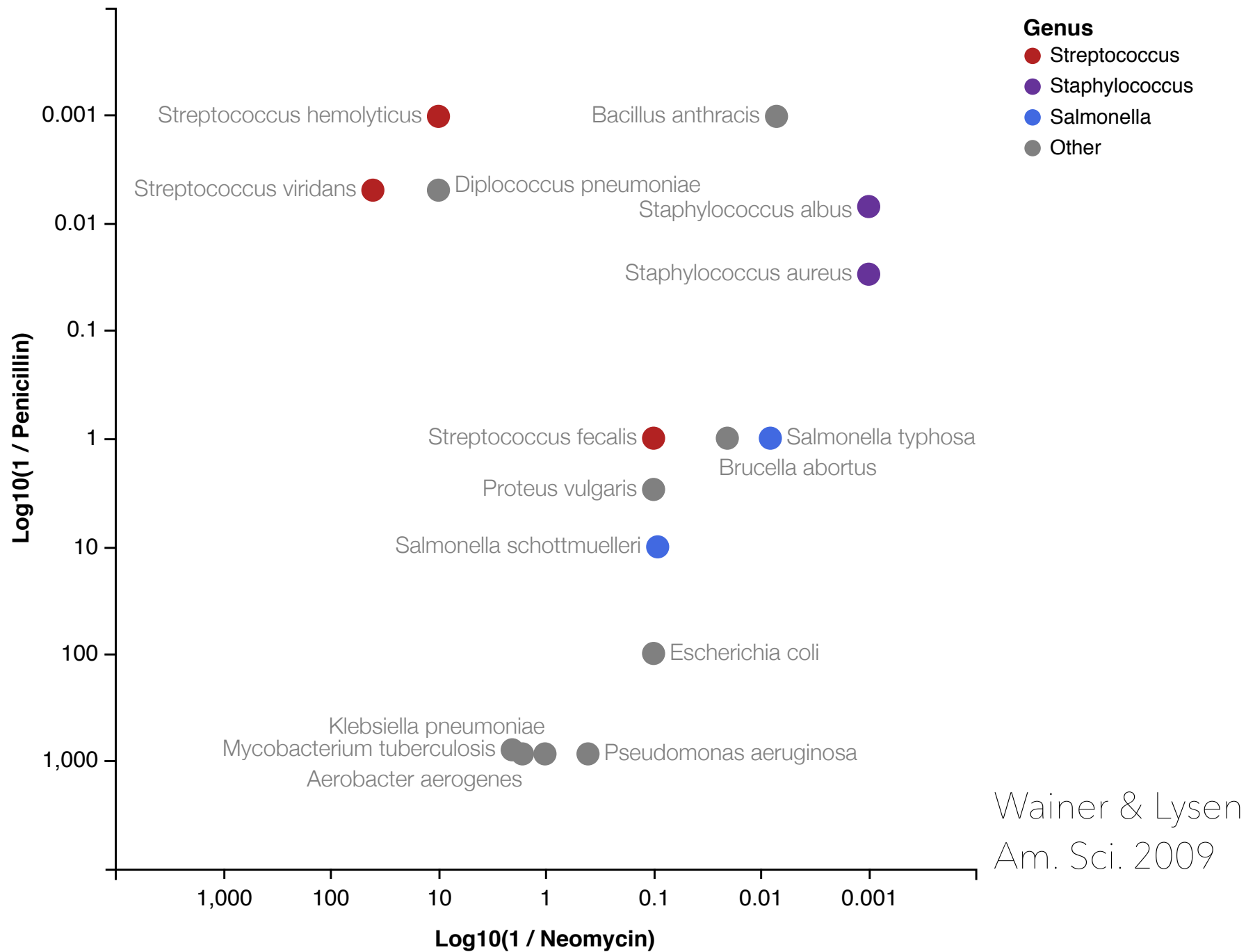
- *Edward Tufte*



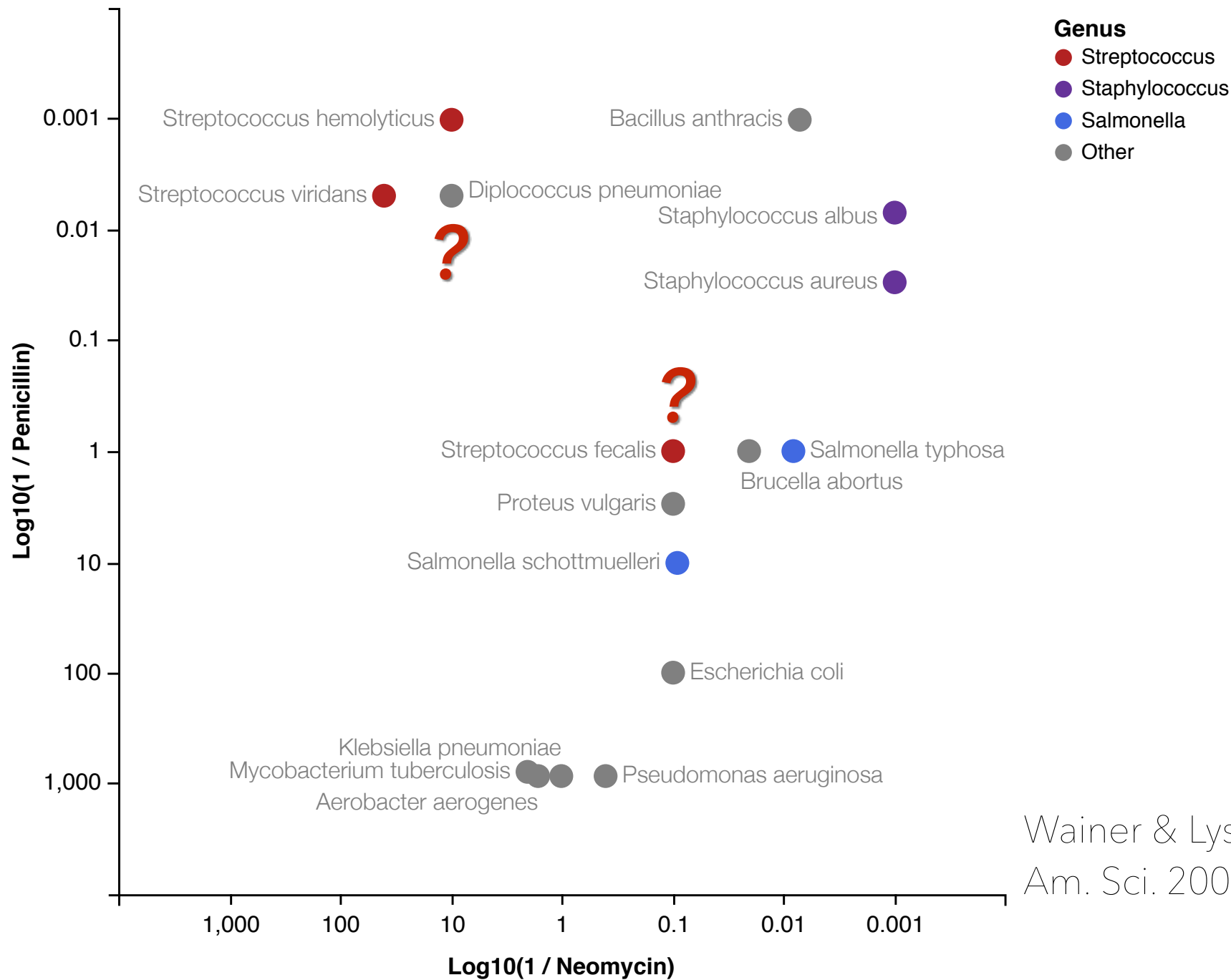
Wainer & Lysen
Am. Sci. 2009

What does antibiotic response reveal about the biology of bacteria?

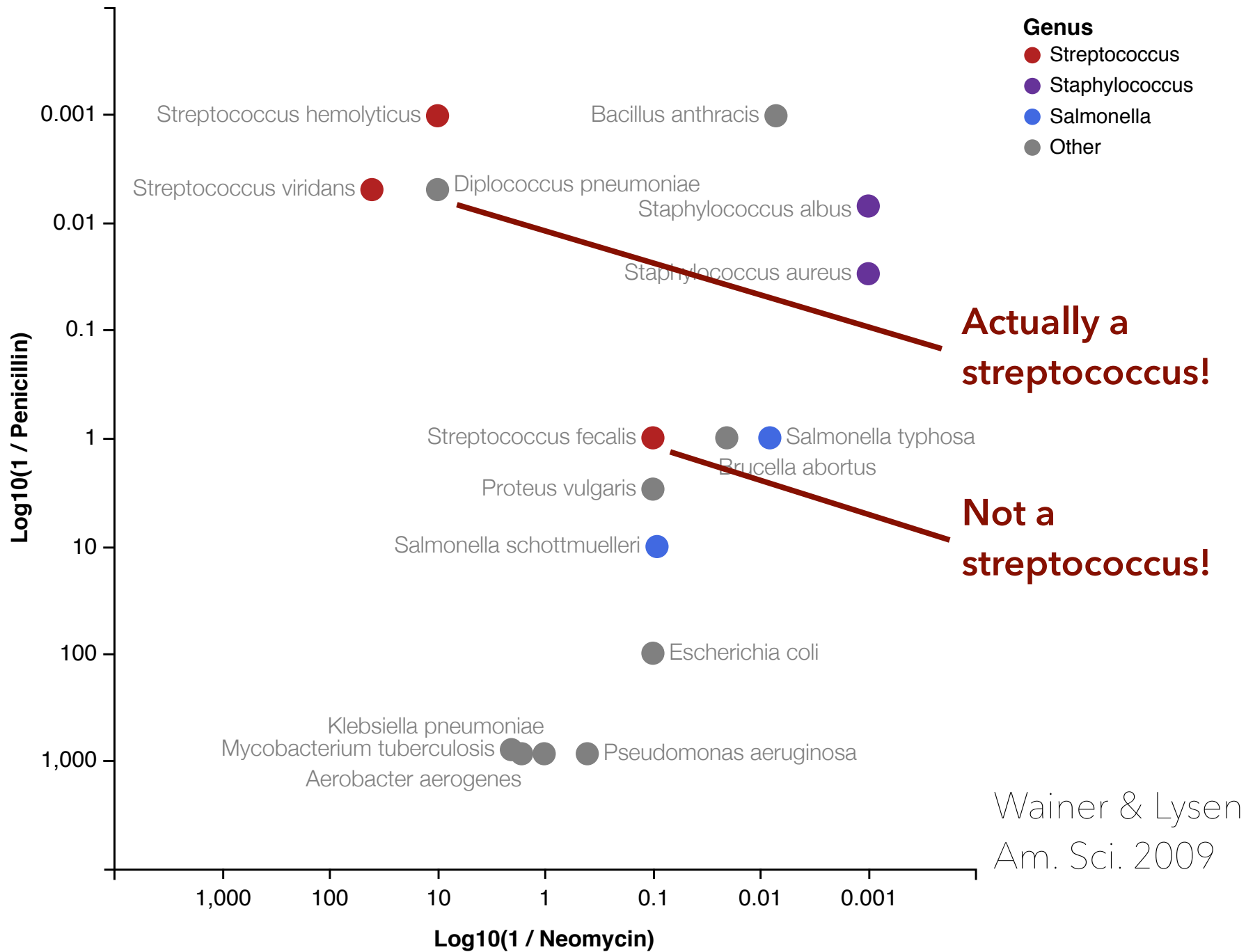




Wainer & Lysen
Am. Sci. 2009



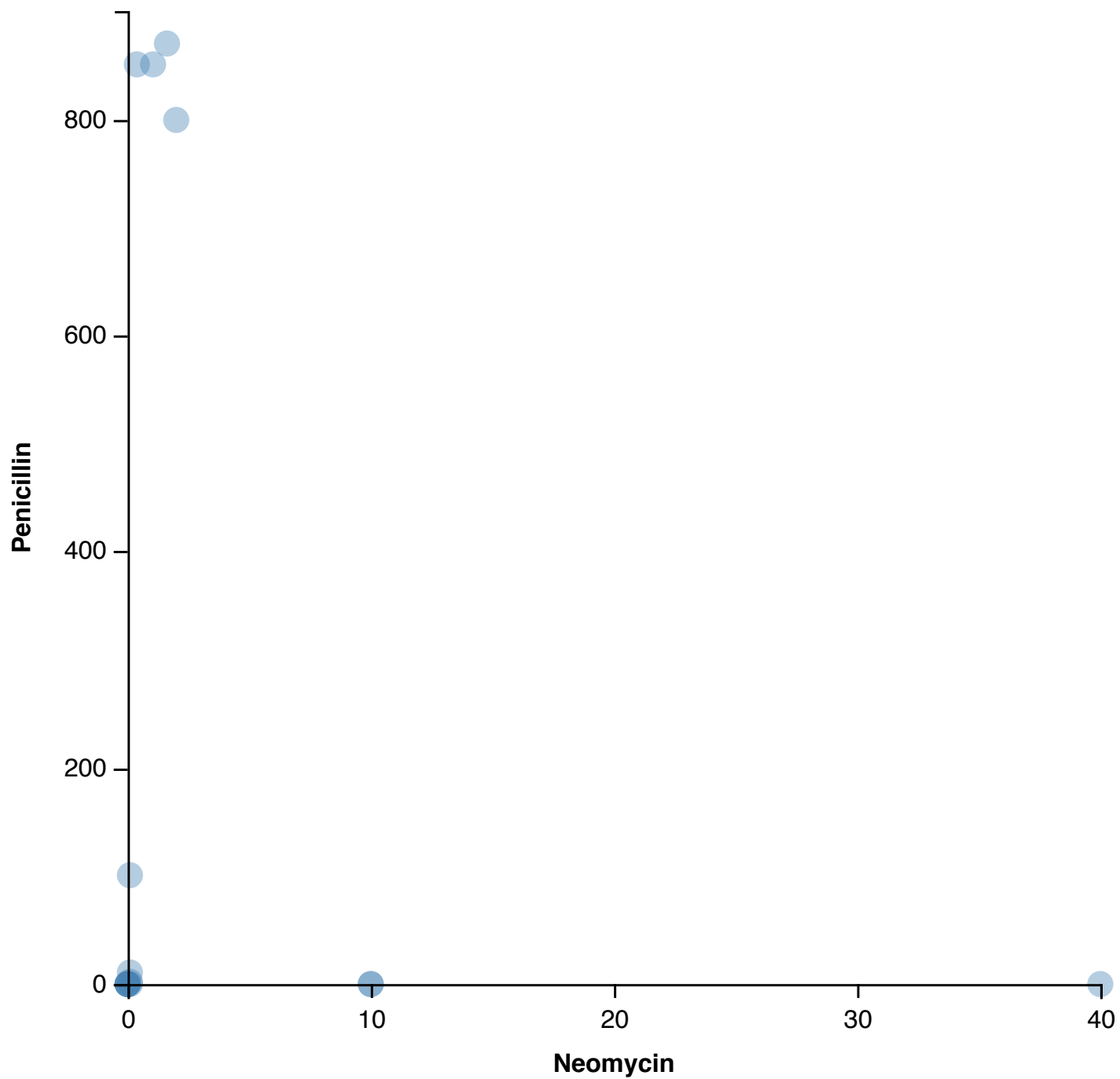
Wainer & Lysen
Am. Sci. 2009

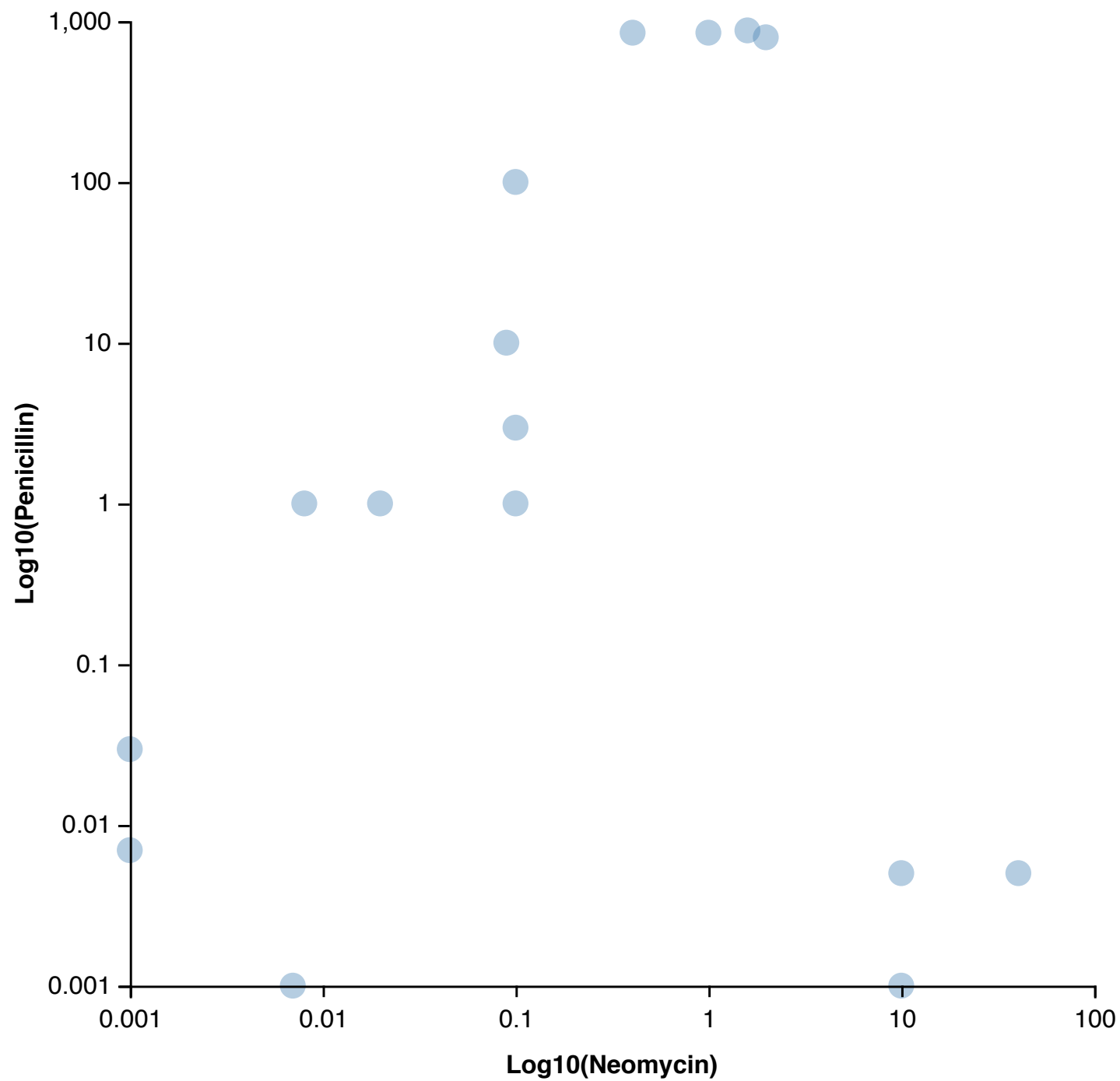


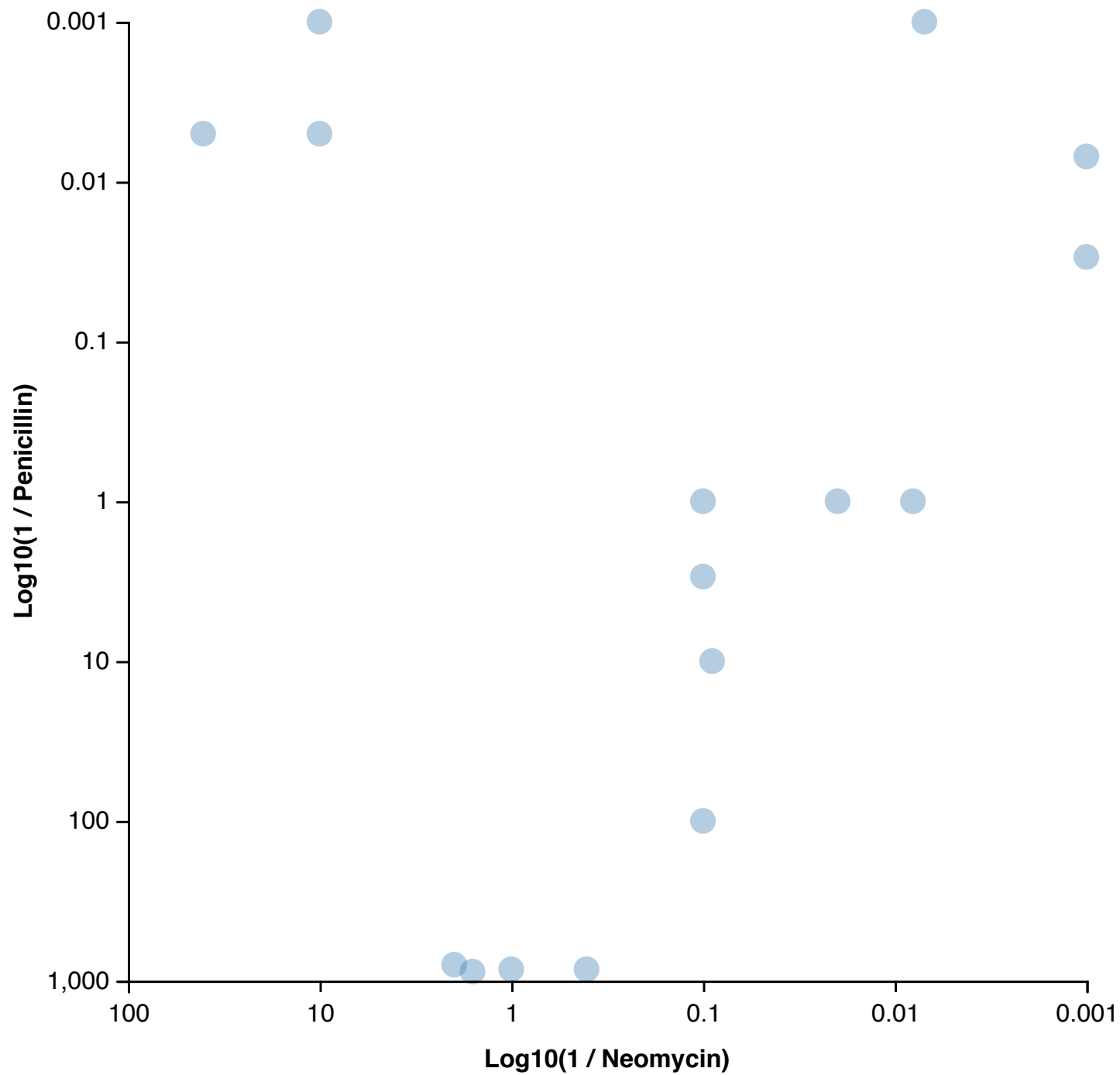
How might our tools
**spur new questions and
prompt skepticism?**

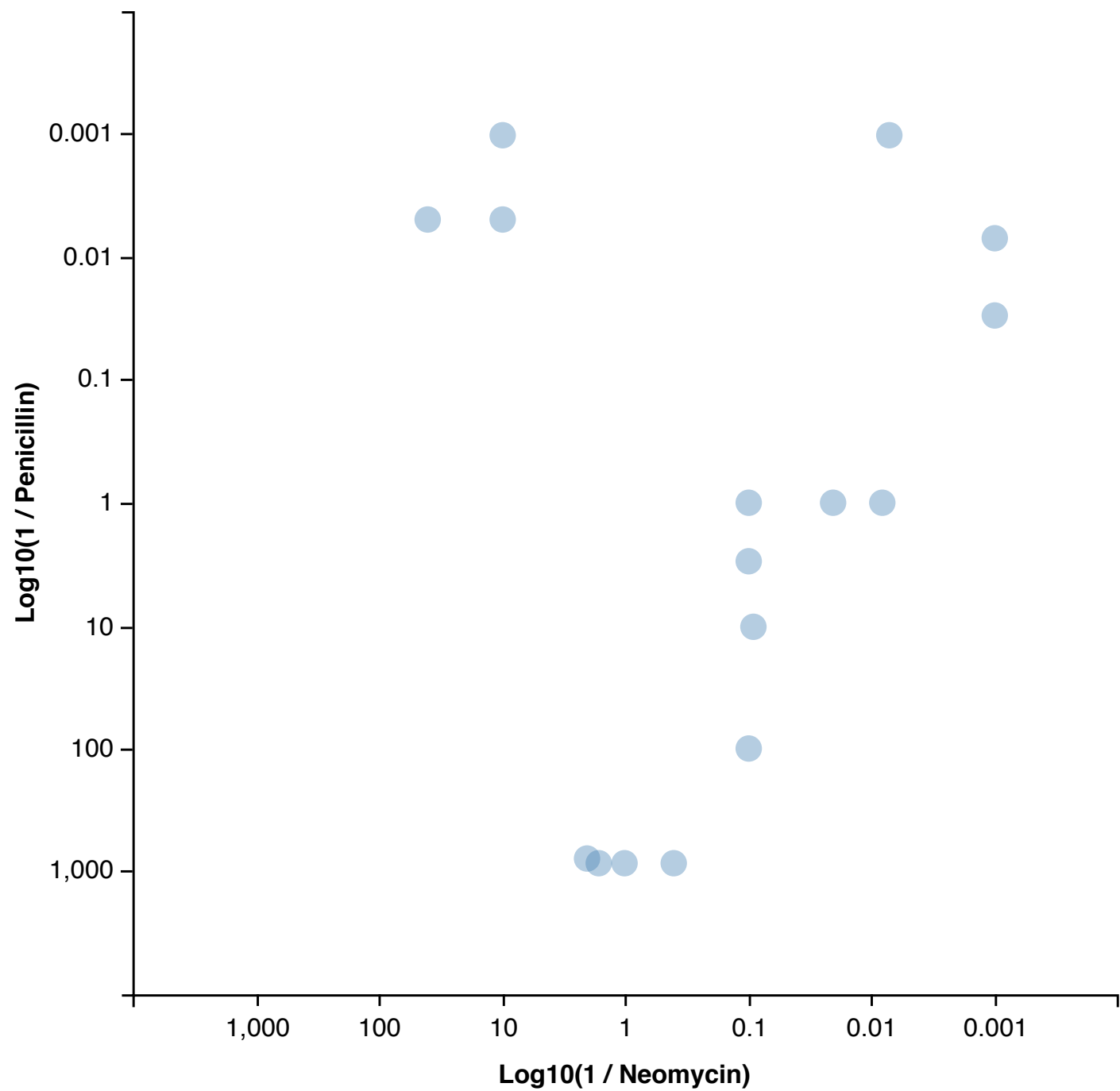
Bacteria	Antibiotic			Gram Staining
	Penicillin	Streptomycin	Neomycin	
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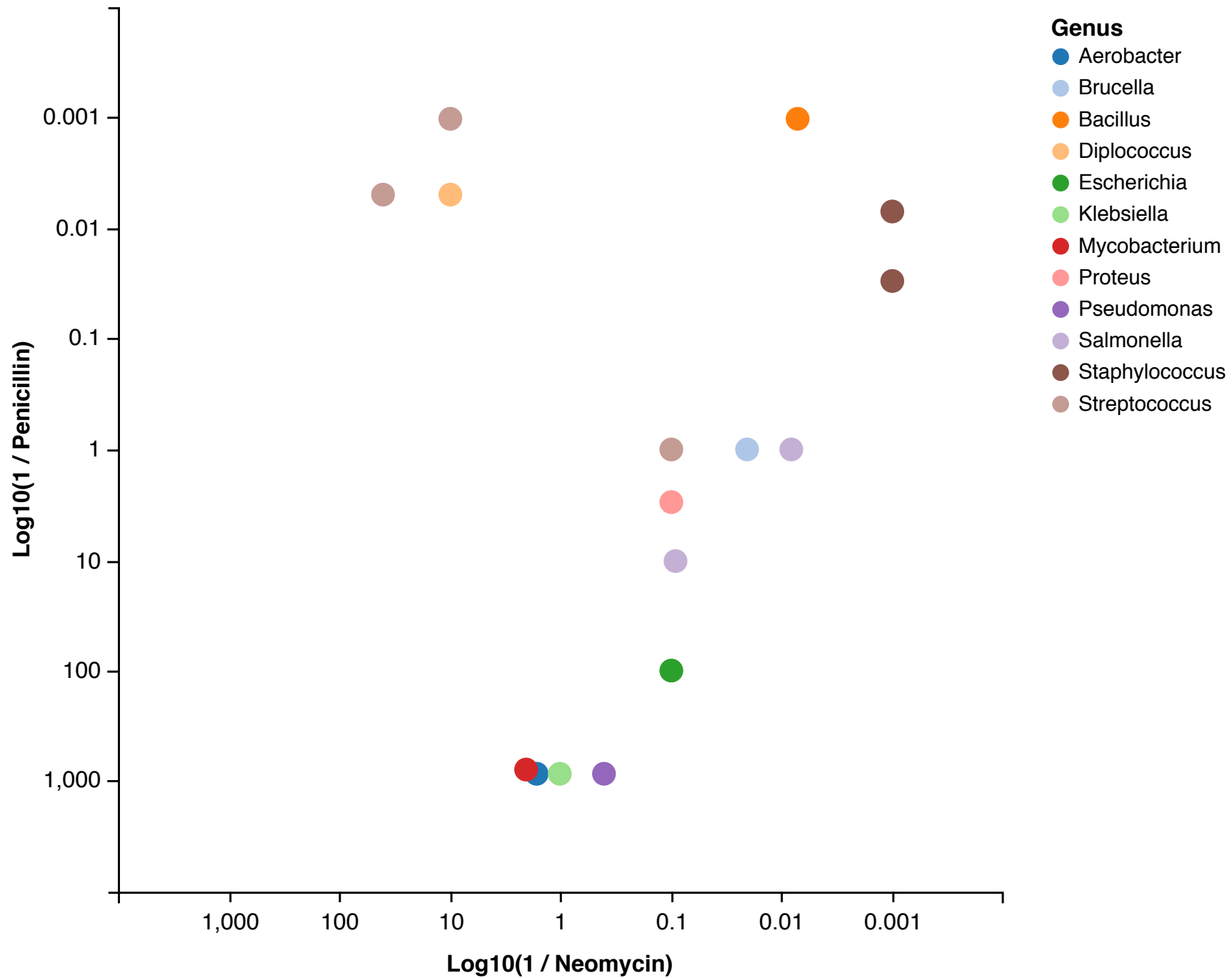
	Antibiotic			
Bacteria	Penicillin	Streptomycin	Neomycin	Gram Staining
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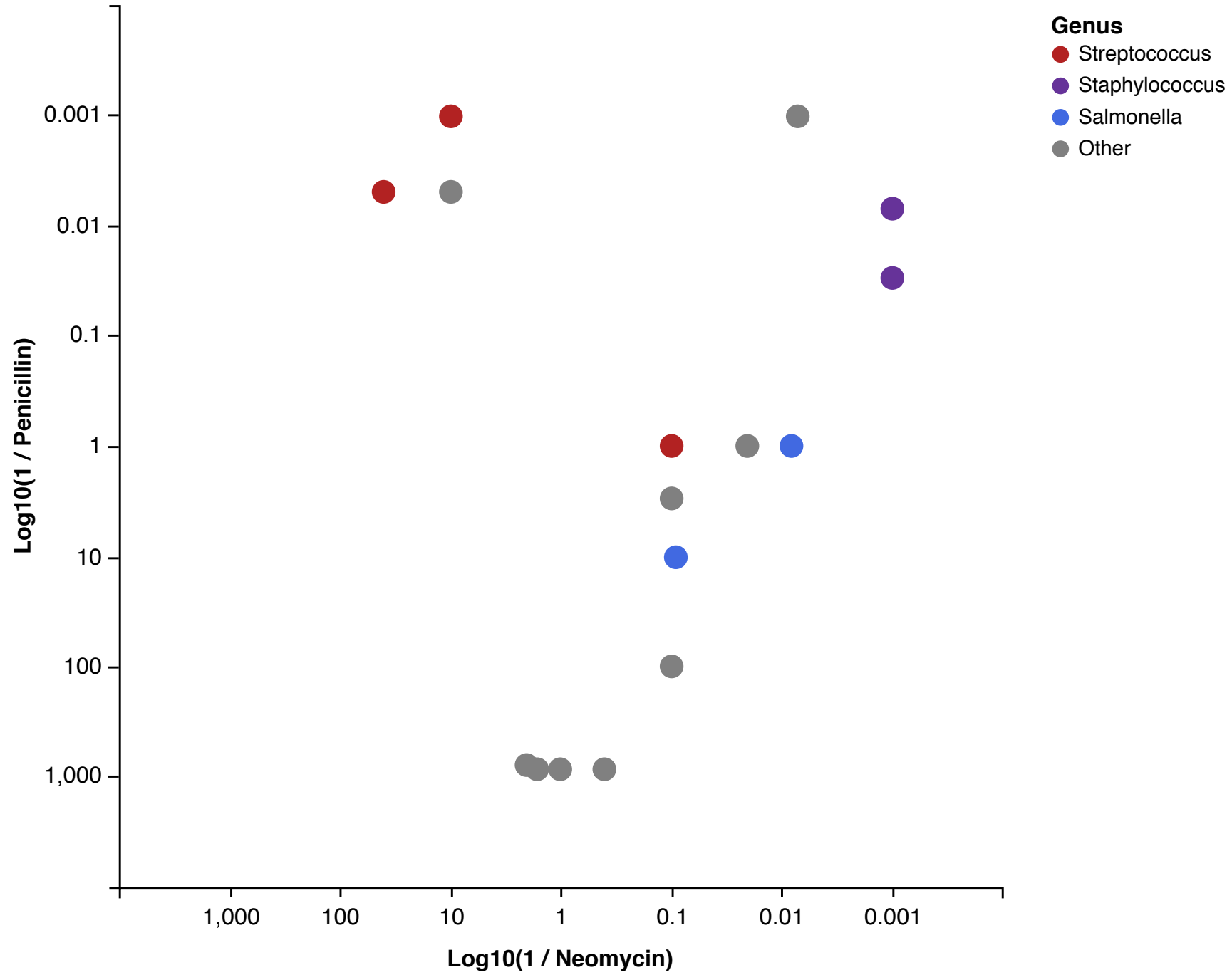


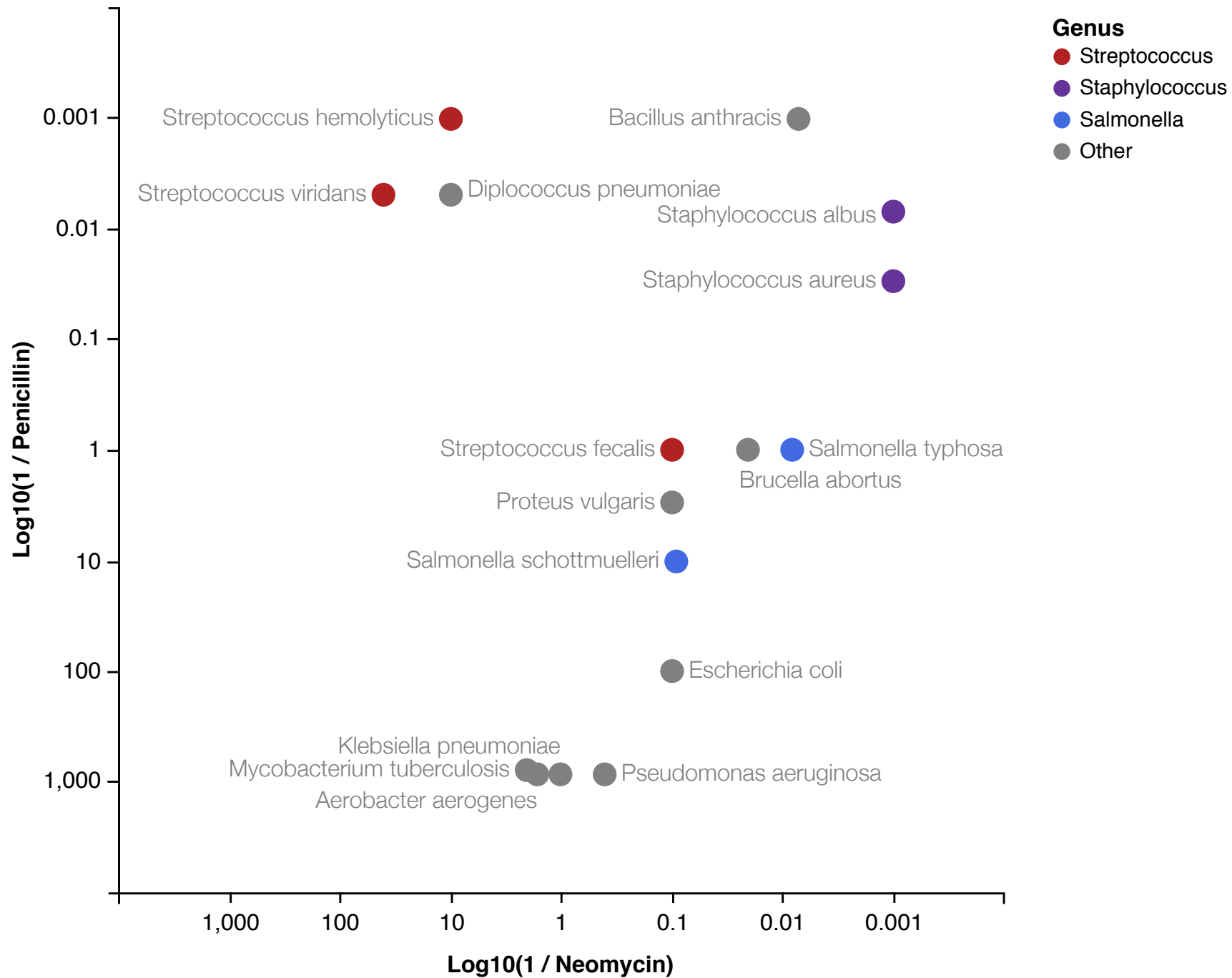












A Combinatorial Design Space

A Combinatorial Design Space

1. Variable Selection

A Combinatorial Design Space

1. Variable Selection

2. Data Transformation

A Combinatorial Design Space

1. Variable Selection
2. Data Transformation
3. Visual Encoding Design

A Combinatorial Design Space

1. Variable Selection

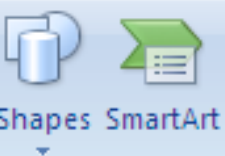
2. Data Transformation

3. Visual Encoding Design

—> *Thousands of possible charts!*

How might we augment
manual chart construction
with **interactive browsing of
recommended visualizations?**

Layout Formulas Data Review View Add-Ins



Shapes and SmartArt



Column

Line

Pie



Bar



Area



Scatter



Other Charts



Hyperlink



Text Box



Header & Footer



WordArt



Signature Line



Object



Sync

Links

Text

fx L1

B	C	D			H	I	J
	task	row	col		d2	L1	L2
-color	SA	1		3-D Bar	0	0	0
-color	SA	1			568	0	0.73568
-color	SA	1			119	0	0.73119
-color	SA	1		Cylinder	612	0	0.24612
-color	SA	1			0	0.8119	0.8119
-color	SA	1			568	0.8119	1.54758
-color	SA	1			119	0.8119	1.54309
-color	SA	1		Cone	612	0.8119	1.05802
-color	SA	1			0	0.8417	0.8417
-color	SA	1			568	0.8417	1.57738
-color	SA	1		Pyramid	119	0.8417	1.57289
-color	SA	1			612	0.8417	1.08782
-color	SA	1			0	0.2825	0.2825
-color	SA	1			568	0.2825	1.01818
-color	SA	1			119	0.2825	1.01369
-color	SA	1			16	0.53588	0.24612
						0.2825	0.52862
							0.374674932

2-D Bar



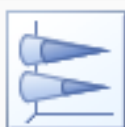
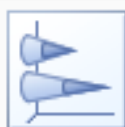
3-D Bar



Cylinder



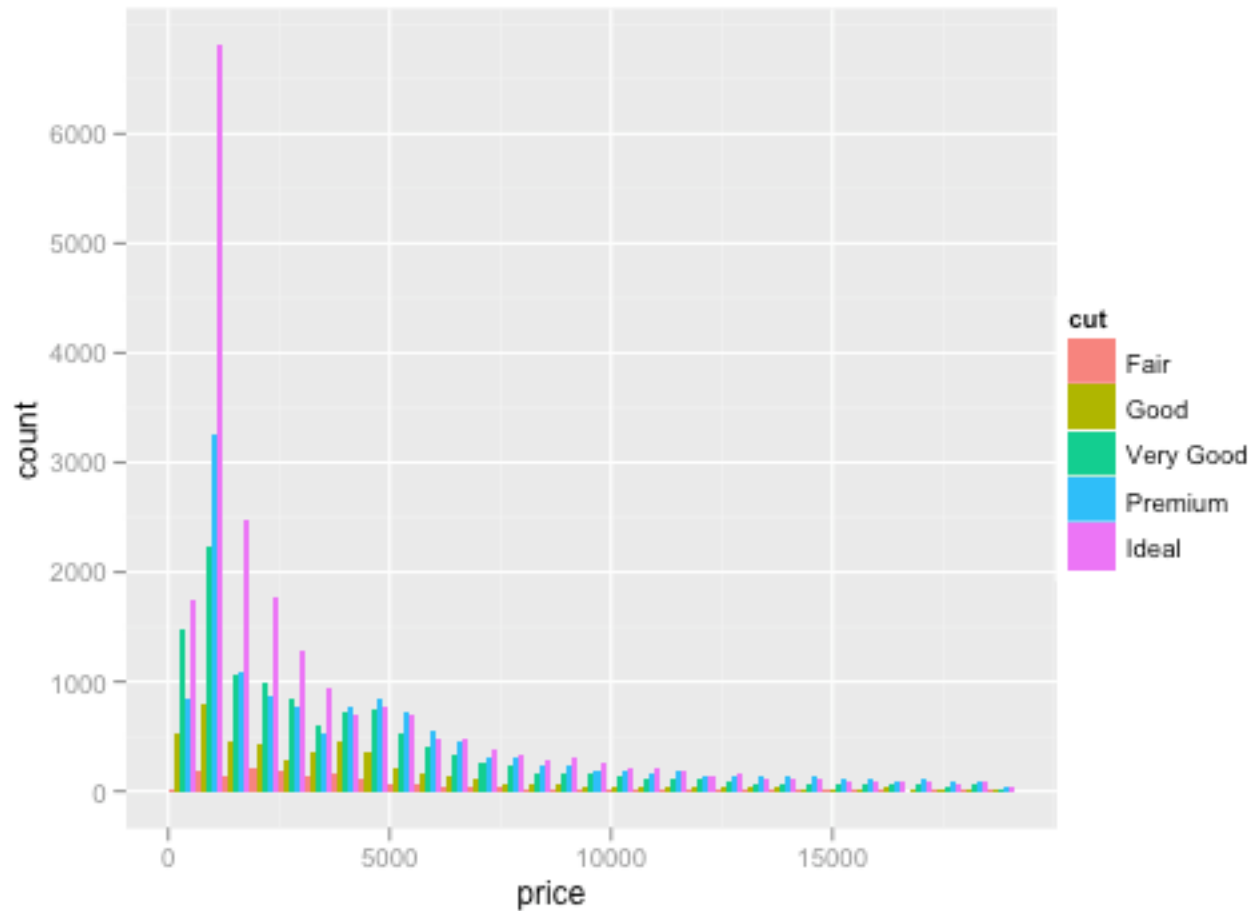
Cone



Pyramid



All Chart Types...



```
ggplot(diamonds, aes(x=price, fill=cut))  
+ geom_bar(position="dodge")
```

```

var svg = div.append("svg:svg")
    .attr("width", w)
    .attr("height", h)
    .append("svg:g")
    .attr("transform", "translate(" + rx + "," + ry + ")");

svg.append("svg:path")
    .attr("class", "arc")
    .attr("d", d3.svg.arc().outerRadius(ry - 120).innerRadius(0).startAngle(0).endAngle(2 * Math.PI))
    .on("mousedown", mousedown);

d3.json("data/flare-imports.json", function(classes) {
    var nodes = cluster.nodes(packages.root(classes)),
        links = packages.imports(nodes),
        splines = bundle(links);

    var path = svg.selectAll("path.link")
        .data(links)
        .enter().append("svg:path")
        .attr("class", function(d) { return "link source-" + d.source.key + " target-" + d.target.key; })
        .attr("d", function(d, i) { return line(splines[i]); });

    svg.selectAll("g.node")
        .data(nodes.filter(function(n) { return !n.children; }))
        .enter().append("svg:g")
        .attr("class", "node")
        .attr("id", function(d) { return "node-" + d.key; })
        .attr("transform", function(d) { return "rotate(" + (d.x - 90) + ")translate(" + d.y + ")"; })
        .append("svg:text")
        .attr("dx", function(d) { return d.x < 180 ? 8 : -8; })
        .attr("dy", ".31em")
        .attr("text-anchor", function(d) { return d.x < 180 ? "start" : "end"; })
        .attr("transform", function(d) { return d.x < 180 ? null : "rotate(180)"; })
        .text(function(d) { return d.key; })
        .on("mouseover", mouseover)
        .on("mouseout", mouseout);

    d3.select("input[type=range]").on("change", function() {
        line.tension(this.value / 100);
        path.attr("d", function(d, i) { return line(splines[i]); });
    });
});

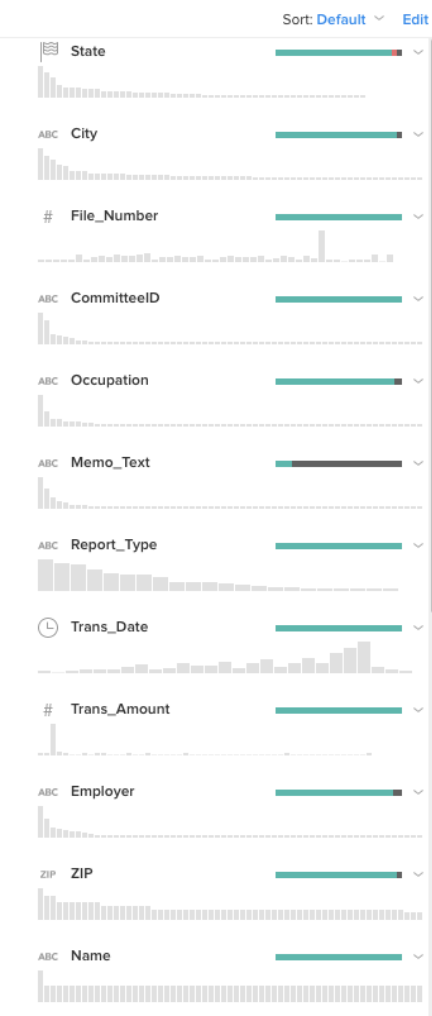
```

1. Trifacta Visual Profiler

2. Data Voyager (UW + Tableau)

1. Trifacta Visual Profiler

2. Data Voyager (UW + Tableau)



Trans_Date

SUMMARY

Valid	1,537	100.0%
Unique	501	32.6%
Outliers	0	0.0%
Mismatched	0	0.0%
Missing	0	0.0%

STATISTICS

Minimum	2010-11-30 00:00:00
Lower Quartile	2011-11-22 00:00:00
Median	2012-05-24 00:00:00
Upper Quartile	2012-09-17 00:00:00
Maximum	2013-01-14 00:00:00
Average	2012-04-06 23:59:03

TOP VALUES

10172012	22
08312012	18
03302012	15
09302011	15
10092012	14
09272012	13
10222012	13
10232012	13
06302012	11
09292011	11
10152012	11
06292011	10
09182012	10
09242012	10

MISMATCHED VALUES

None

OUTLIERS

None

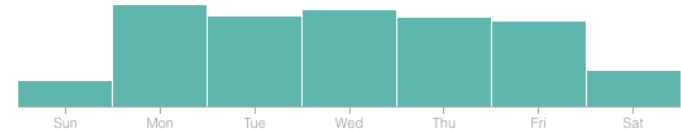
VALUE HISTOGRAM



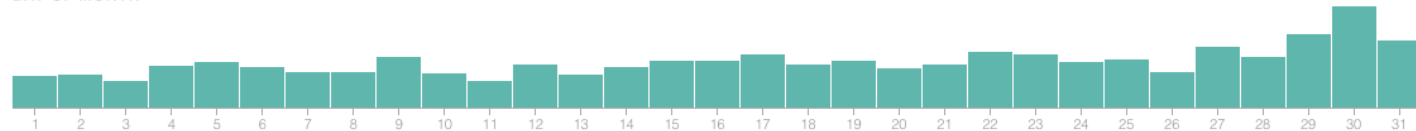
MONTH



DAY OF WEEK

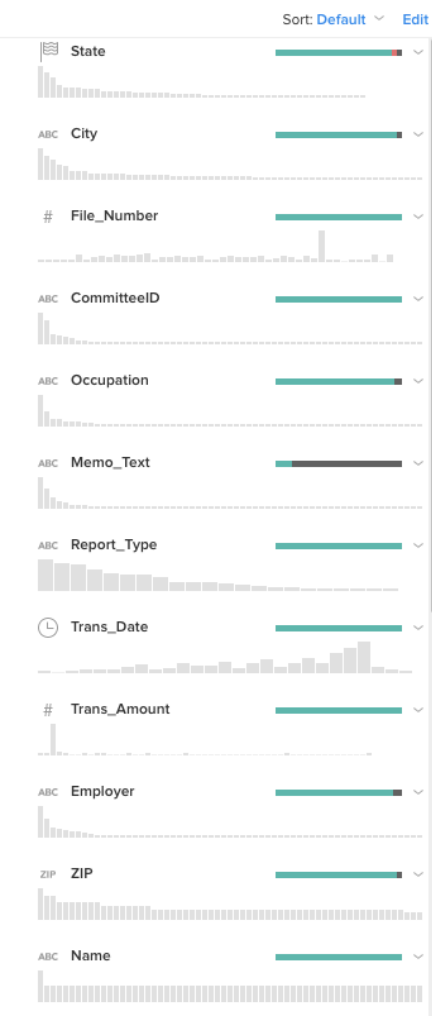


DAY OF MONTH



Trifacta Visual Profiler





Trans_Date

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06302012	11
09292011	11
10152012	11
06292011	10
09182012	10
09242012	10

MISMATCHED VALUES

None

OUTLIERS

None

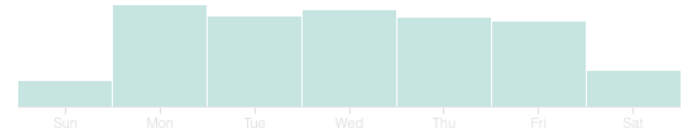
VALUE HISTOGRAM



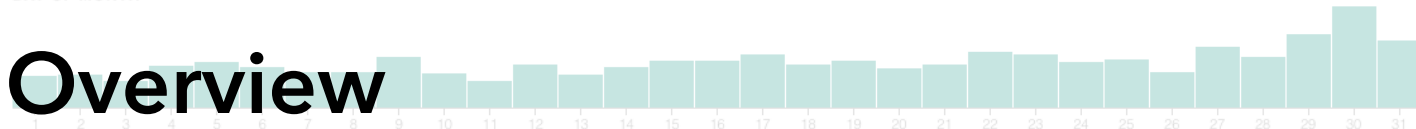
MONTH



DAY OF WEEK



DAY OF MONTH

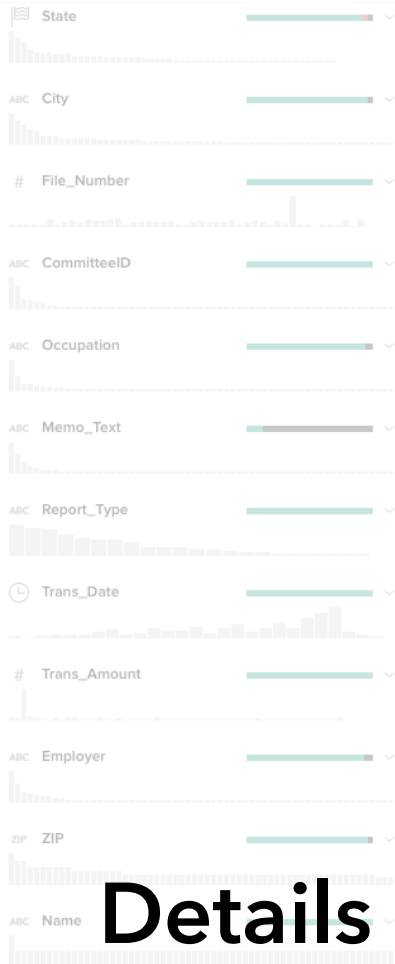


Overview

Trifacta Visual Profiler



Sort: Default Edit



Trans_Date

SUMMARY

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Unique	501	32.6%
Outliers	0	0.0%
Mismatched	0	0.0%
Missing	0	0.0%

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10172012	22
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10222012	13
10232012	13
06302012	11
09292011	11
10152012	11
06292011	10
09182012	10
09242012	10

MISMATCHED VALUES

None

OUTLIERS

None

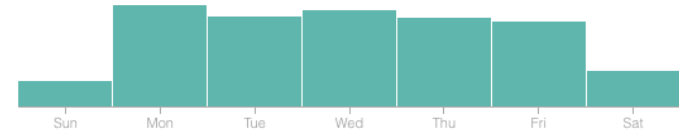
VALUE HISTOGRAM



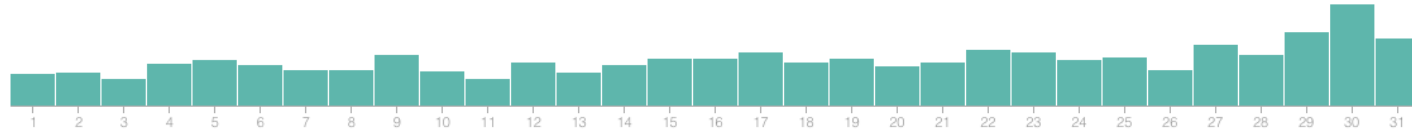
MONTH



DAY OF WEEK



DAY OF MONTH



Details

Trifacta Visual Profiler



TRANSFORM EDITOR

SCRIPT

```
splitrows col: column1 on: '\n'
split col: column1 on: '|' limit: 20
rename col: column2 to: 'CommitteeID'
rename col: column3 to: 'Amendment_Indicator'
```

Grid

1D Profile

2D Profile

21 Columns

2,391 Rows

4 Data Types

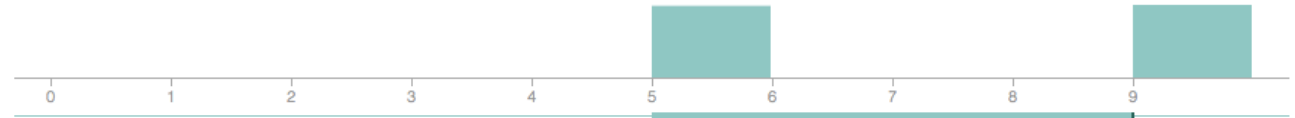
Filter data...

Filter columns...

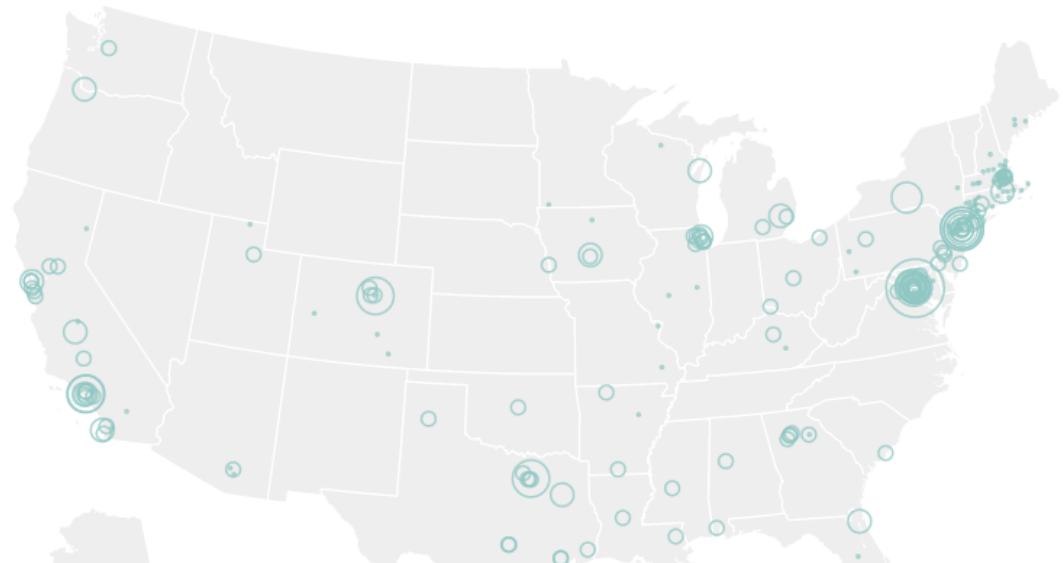


abc Zip_Code

STRING LENGTHS



FREQUENT ZIP CODES



Trifacta Visual Profiler



TRANSFORM EDITOR

SCRIPT

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splitrows col: column1 on: '\n'
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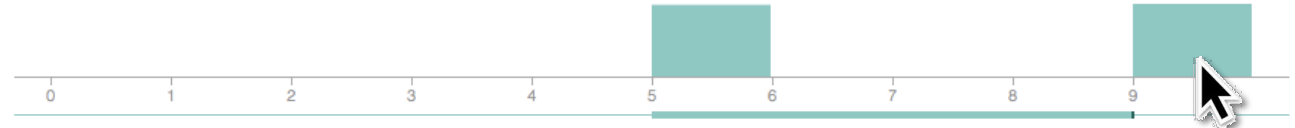
Filter data...

Filter columns...

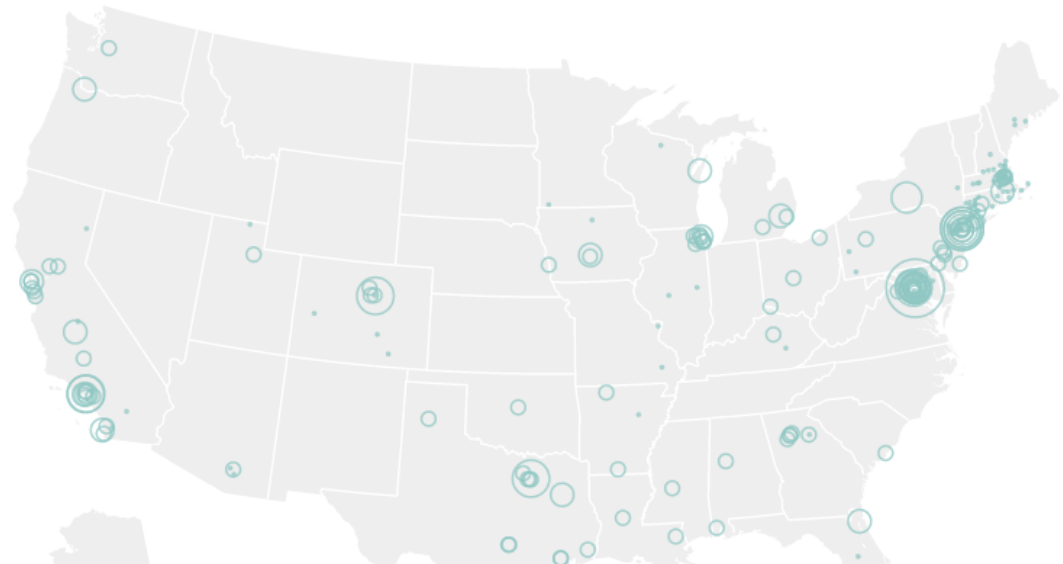


abc Zip_Code

STRING LENGTHS



FREQUENT ZIP CODES



Trifacta Visual Profiler



TRANSFORM EDITOR

```
set col: Zip_Code value: (length(Zip_Code) >= 9) ? left(Zip_Code,5) : Zip_Code
```

SCRIPT

```
splitrows col: column1 on: '\n'  
split col: column1 on: '|' limit: 20  
rename col: column2 to: 'CommitteeID'  
rename col: column3 to: 'Amendment_Indicator'
```

Grid

1D Profile

2D Profile

21 Columns

2,391 Rows

4 Data Types

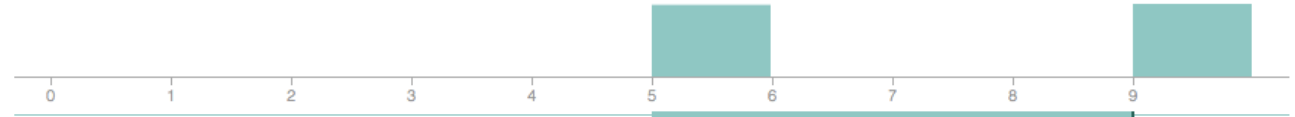
Filter data...

Filter columns...

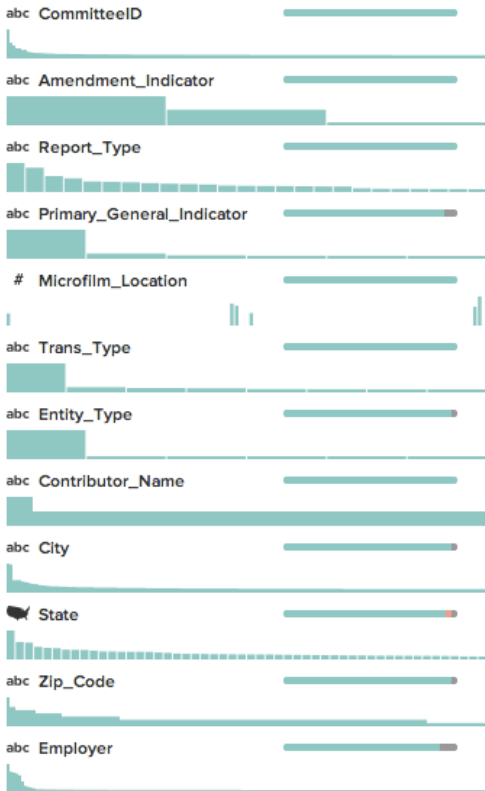
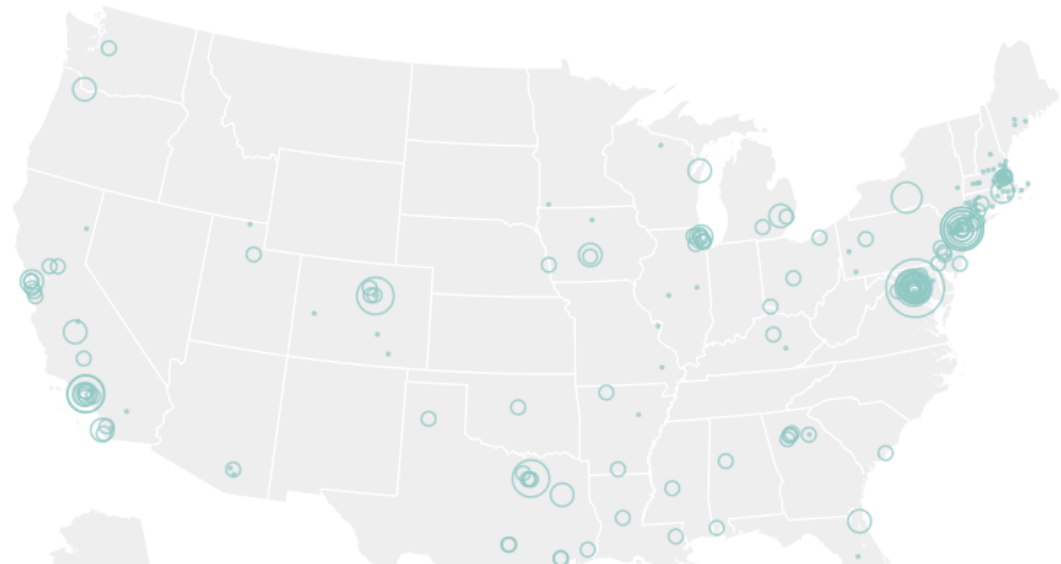


abc Zip_Code

STRING LENGTHS



FREQUENT ZIP CODES



Trifacta Visual Profiler



TRANSFORM EDITOR

Enter transform expression

SCRIPT

```
settype col: Zip_Code type: string  
delete row: length(Zip_Code) == 8  
set col: Zip_Code value: (length(Zip_Code) >= 9) ? left(Z
```



Grid

1D Profile

2D Profile

21 Columns

2,391 Rows

4 Data Types

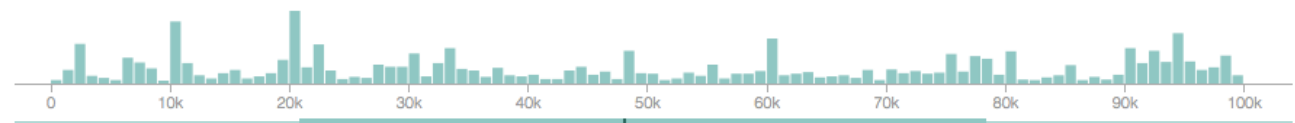
Filter data...

Filter columns...

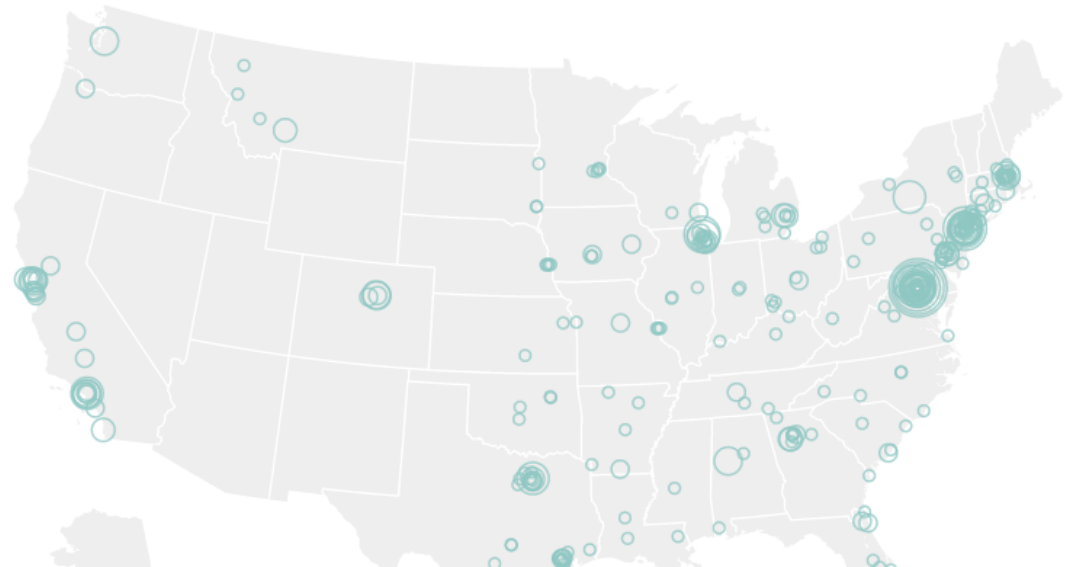


Zip_Code

VALUE HISTOGRAM



FREQUENT ZIP CODES

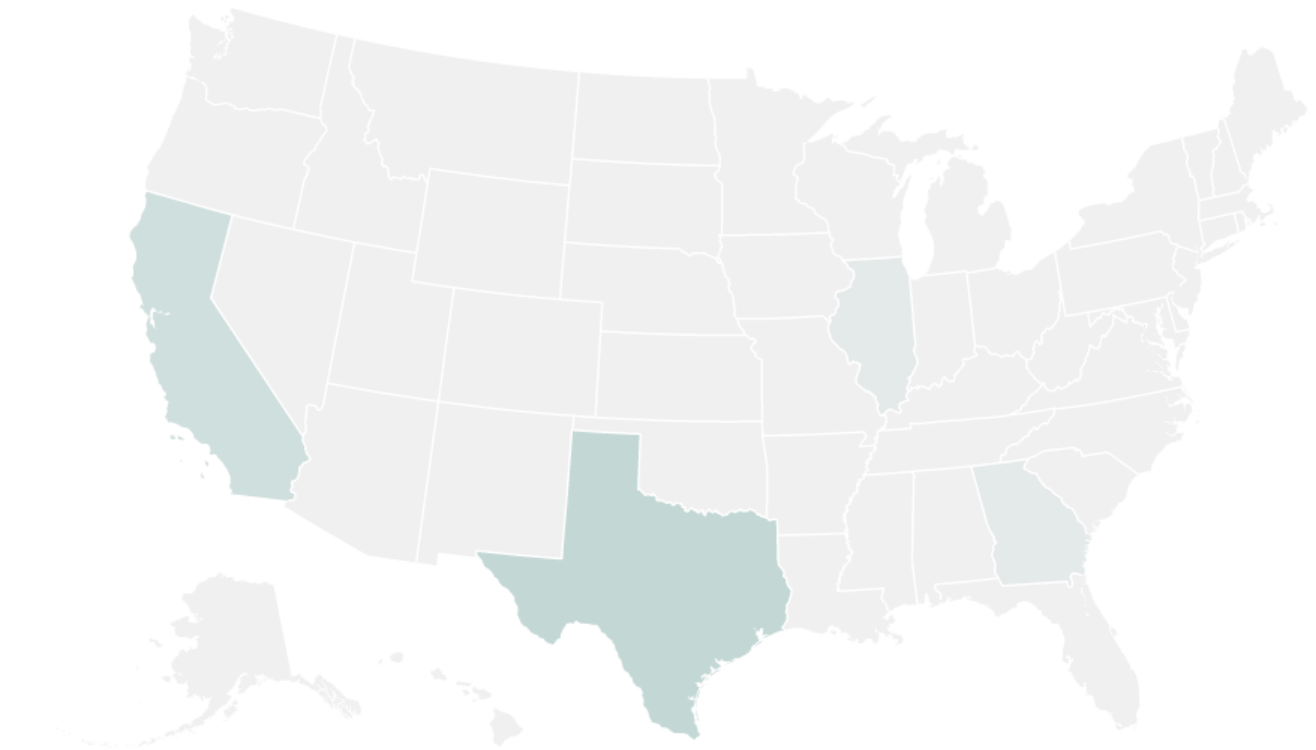
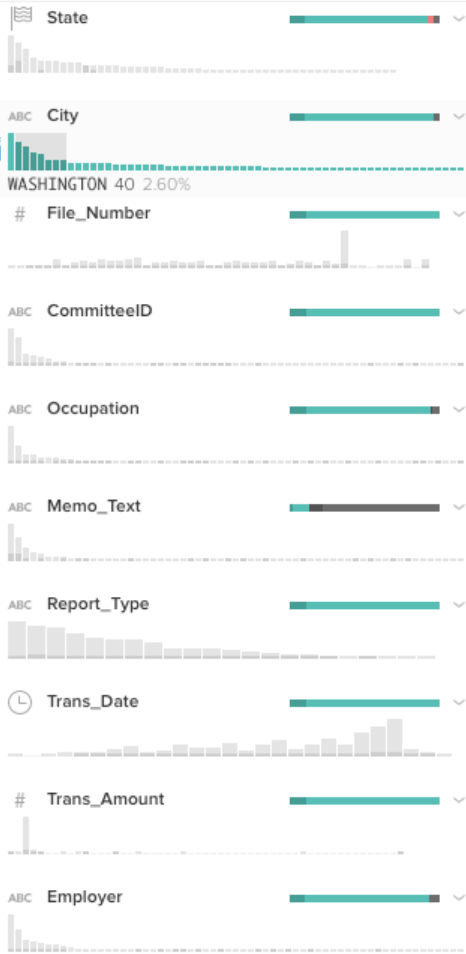


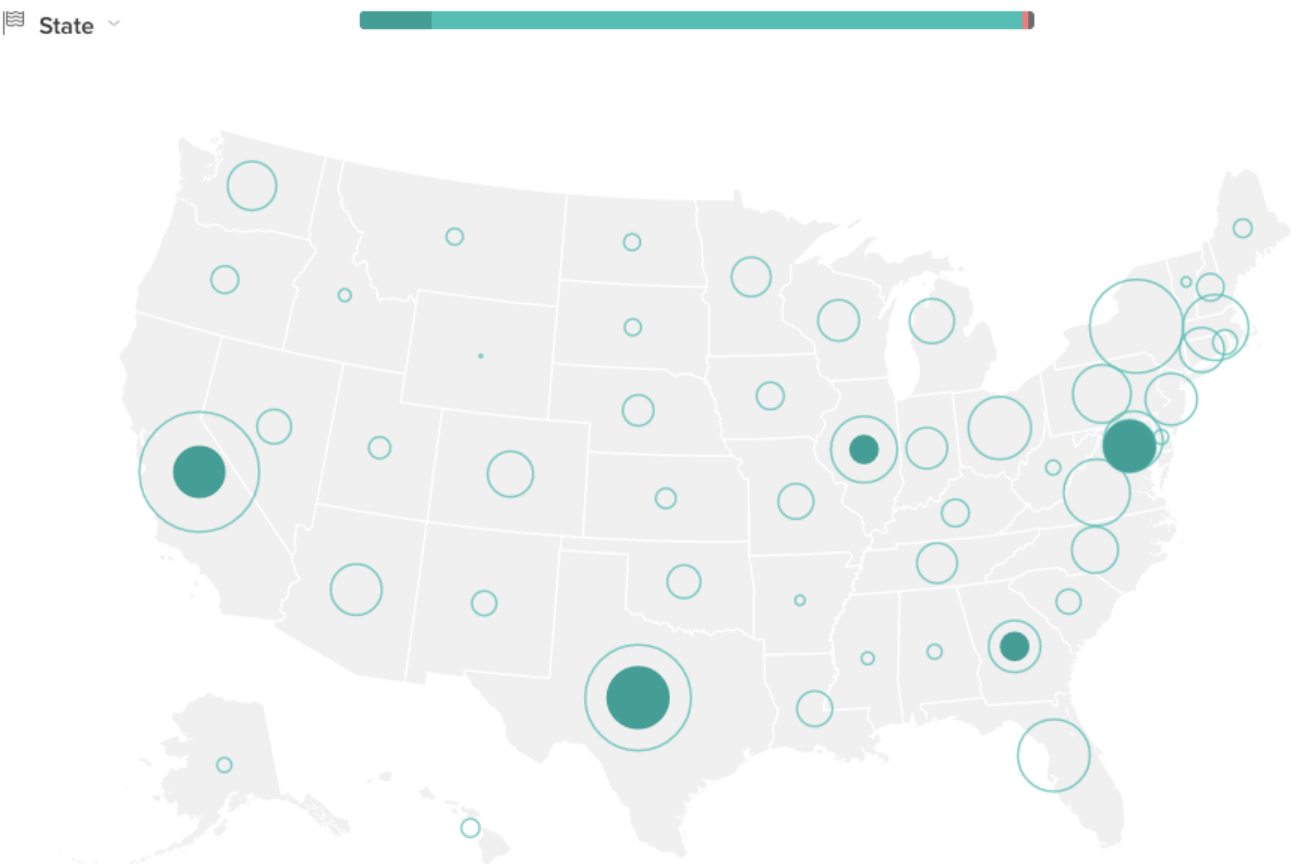
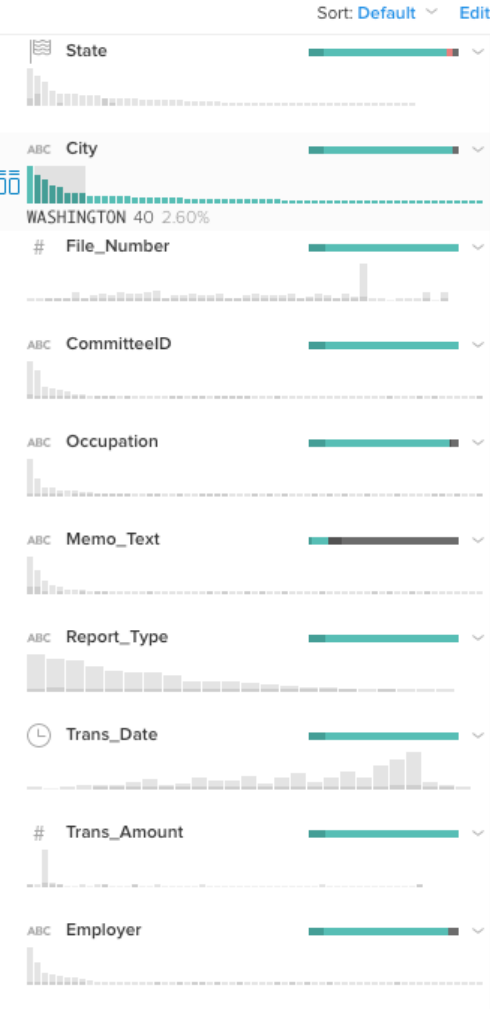
Trifacta Visual Profiler



Sort: Default Edit

State





1. Trifacta Visual Profiler

2. **Data Voyager** (UW + Tableau)

Data Voyager

DATA

Cars

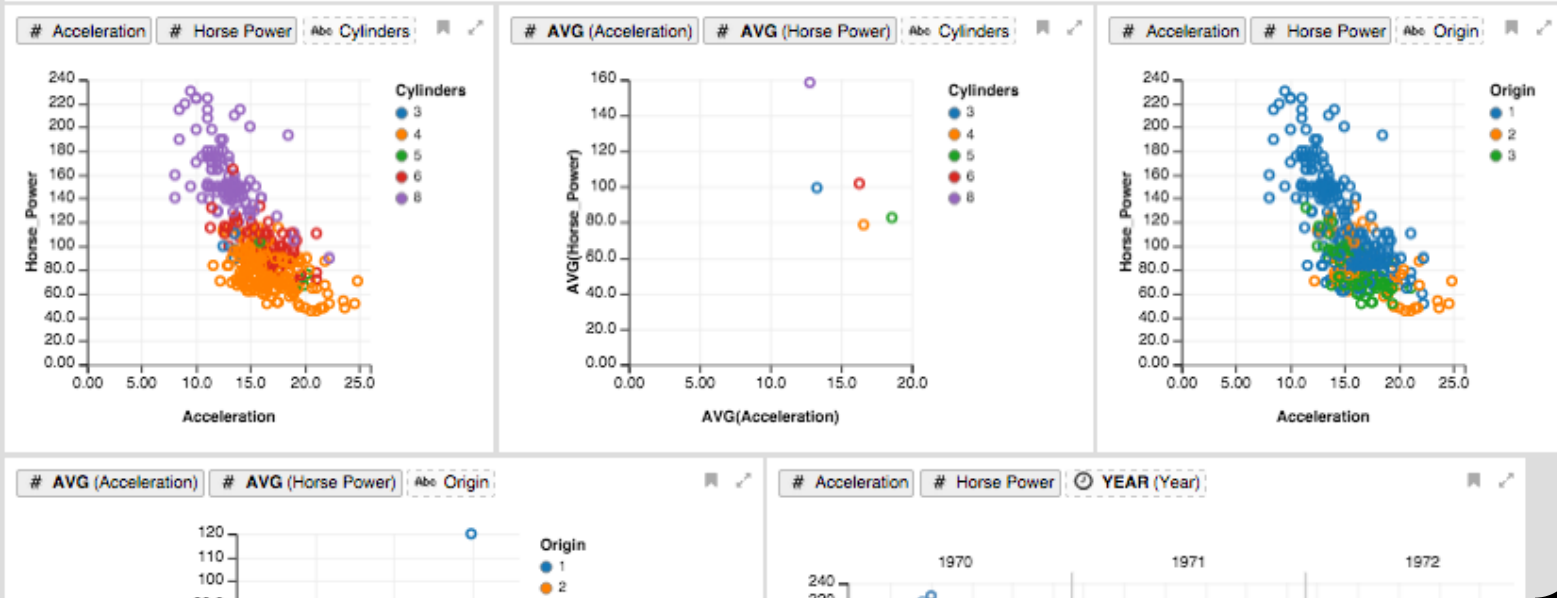
- ☐ Abc Cylinders
- ☐ Abc name
- ☐ Abc Origin
- ☐ # AUTO (Year)
- ☒ # AUTO (Acceleration)
- ☐ # AUTO (Displacement)
- ☒ # AUTO (Horse Power)
- ☐ # AUTO (Miles per Gallon)
- ☐ # AUTO (Weight in lbs)
- ☐ # COUNT

[Reset](#)

Showing Data Variations for # AUTO (Acceleration) # AUTO (Horse Power)



Showing Data Variations for # AUTO (Acceleration) # AUTO (Horse Power) with one additional field.





User



User

Data Set

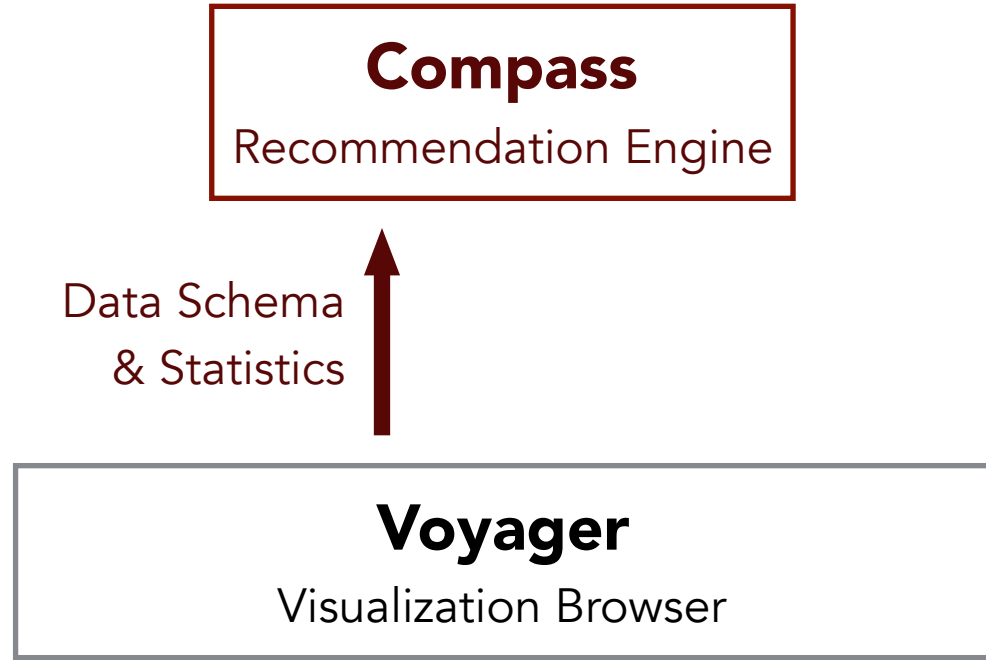


Voyager

Visualization Browser



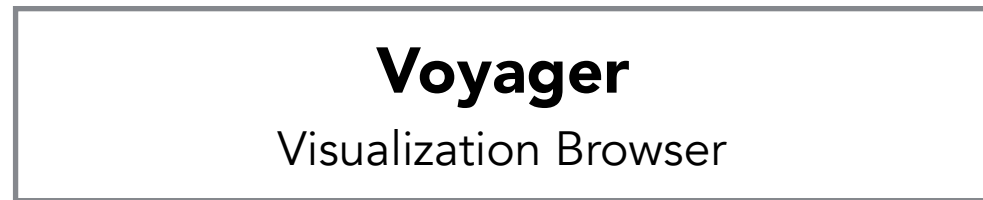
User



1. Select **data variables**
2. Apply **transformations**
3. Pick visual **encodings**



Data Schema
& Statistics

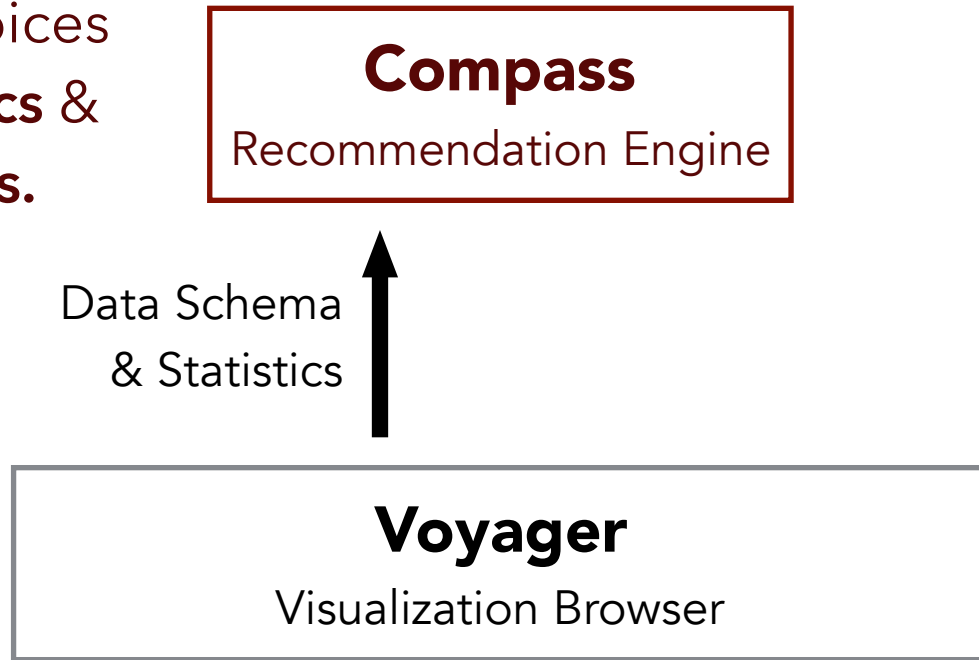


User

Constrain & rank choices
by **data type, statistics &
perceptual principles.**

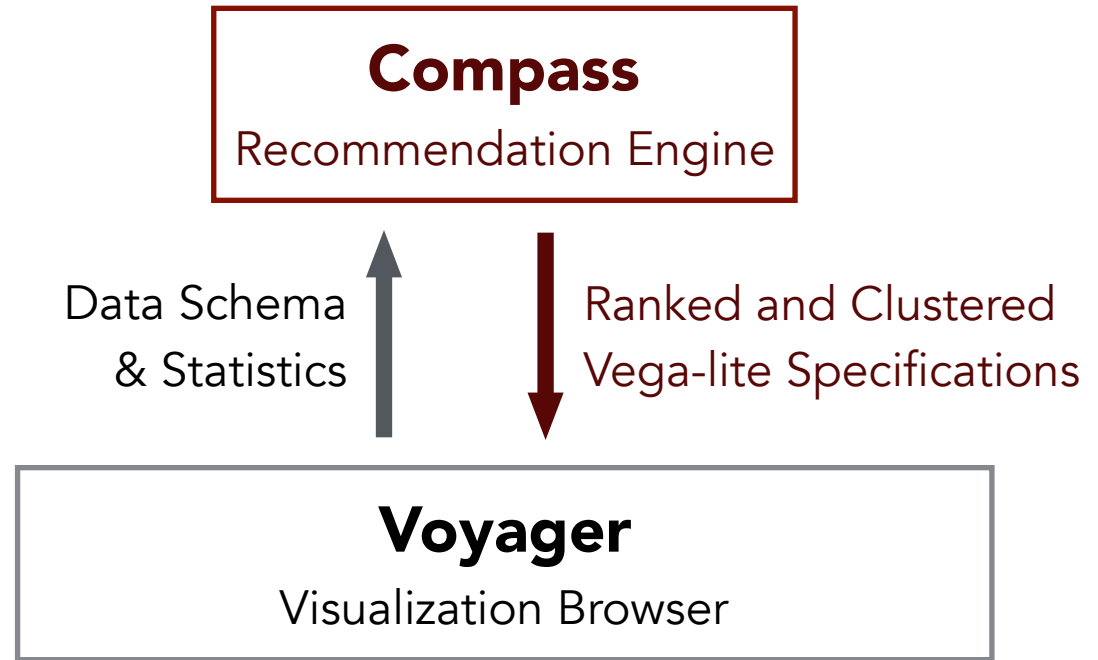


User



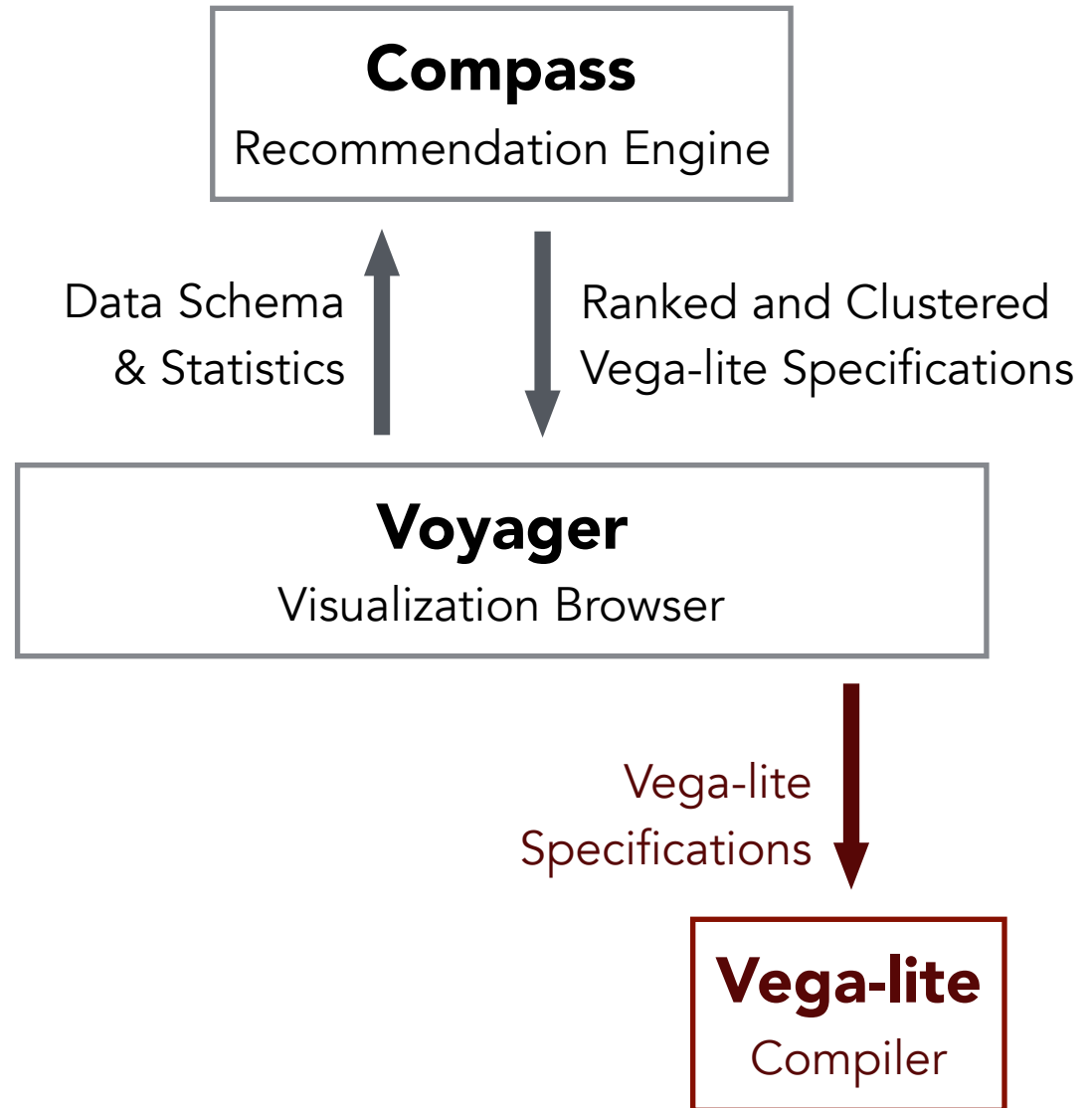


User



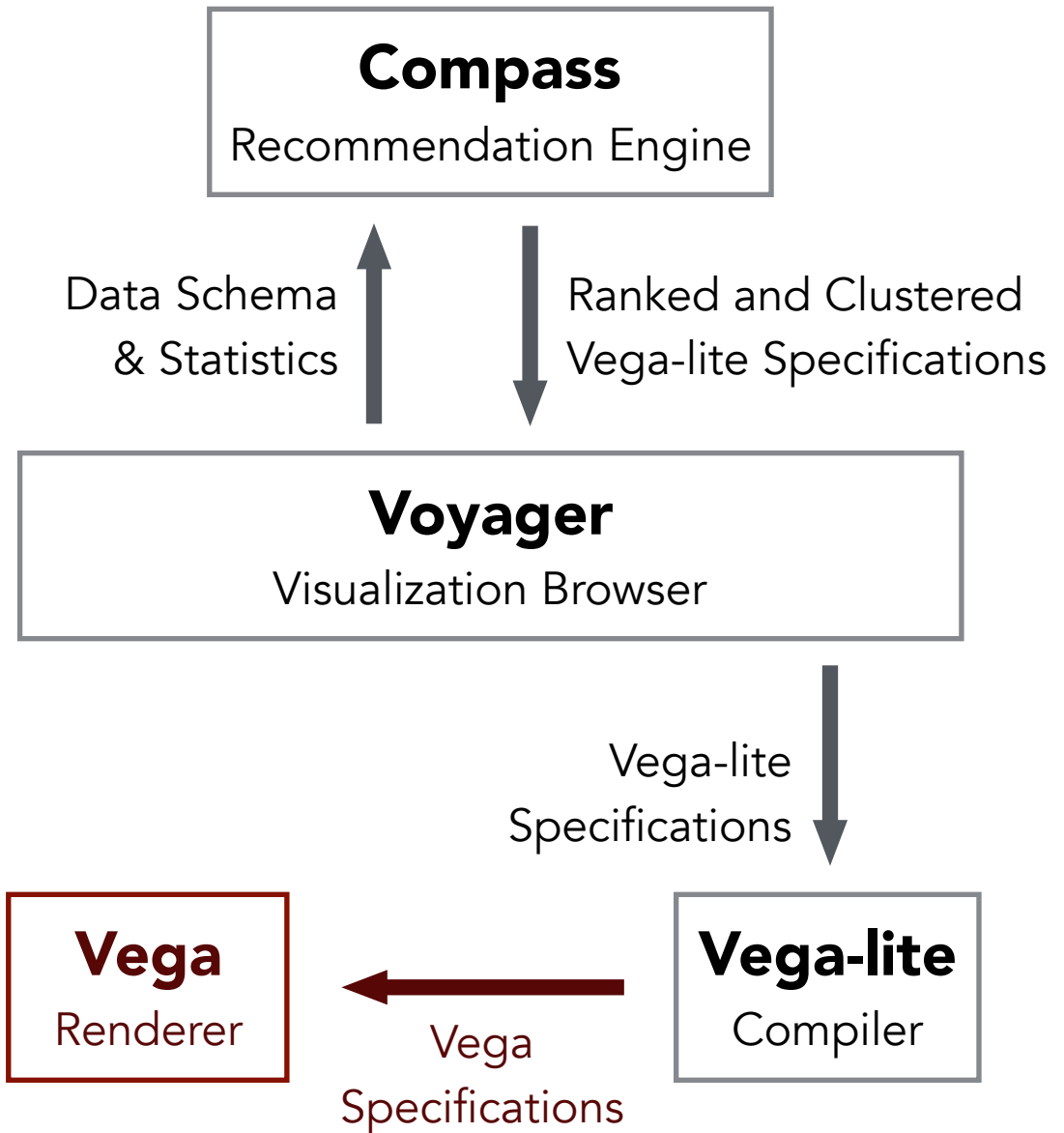


User



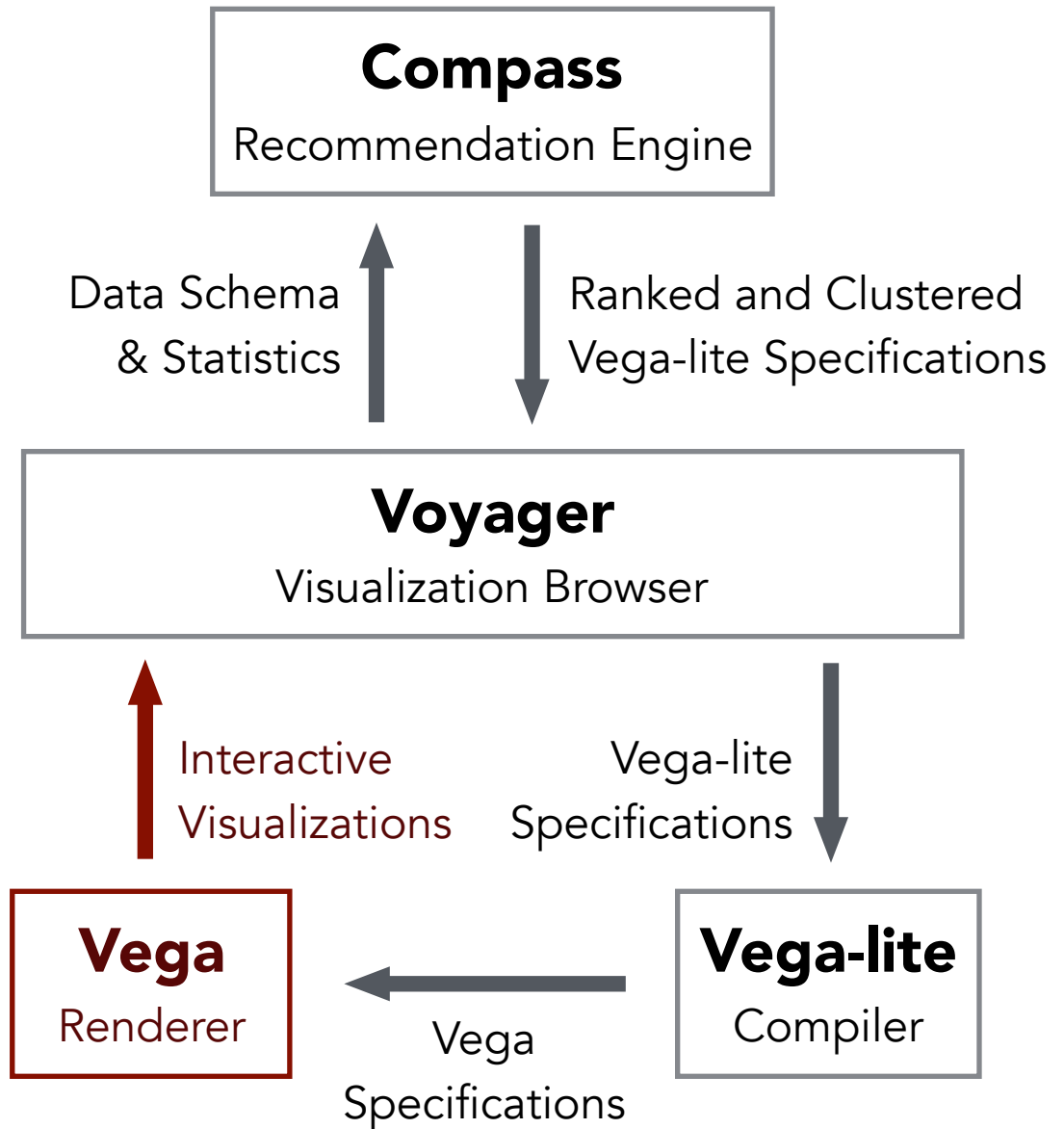


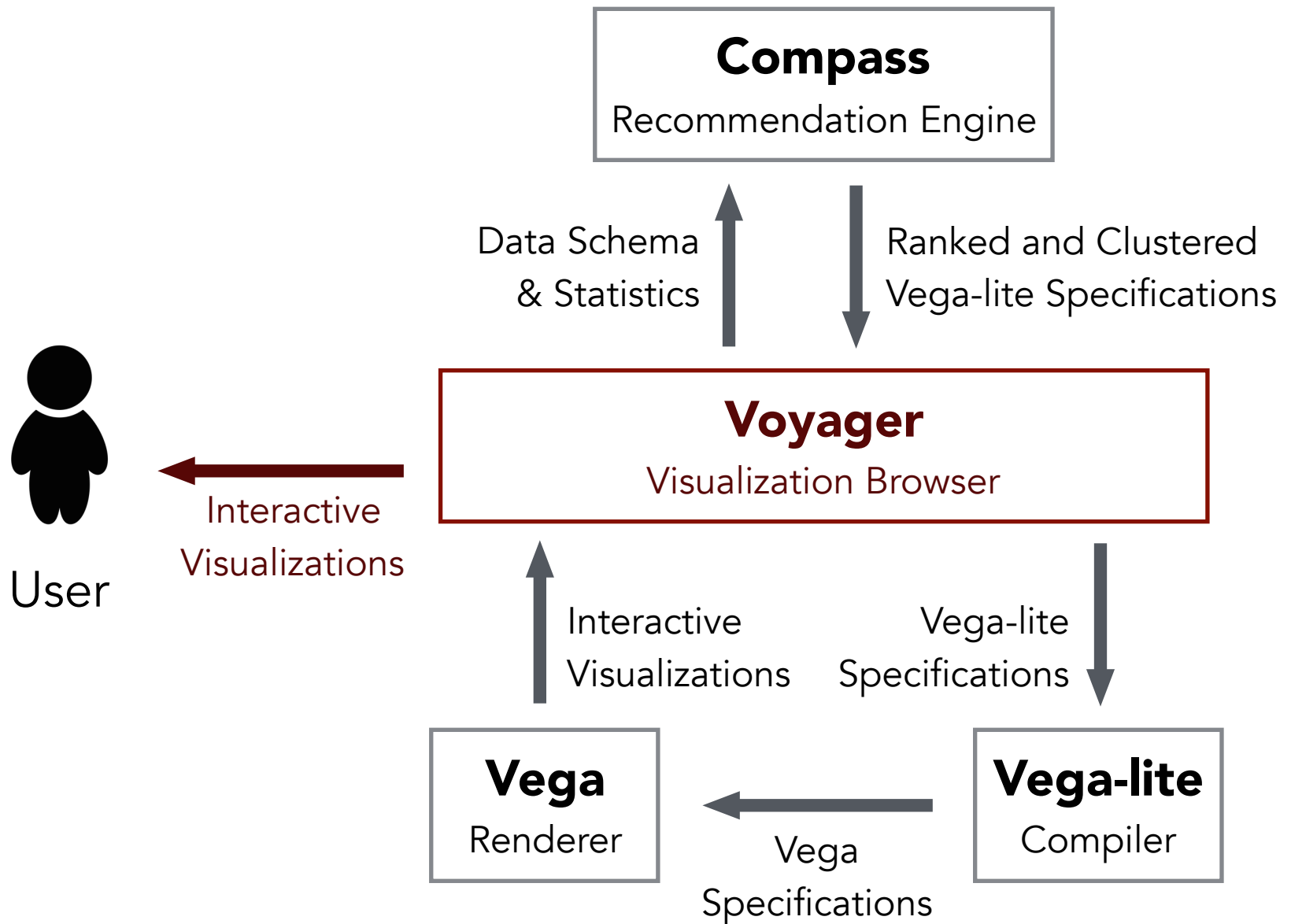
User

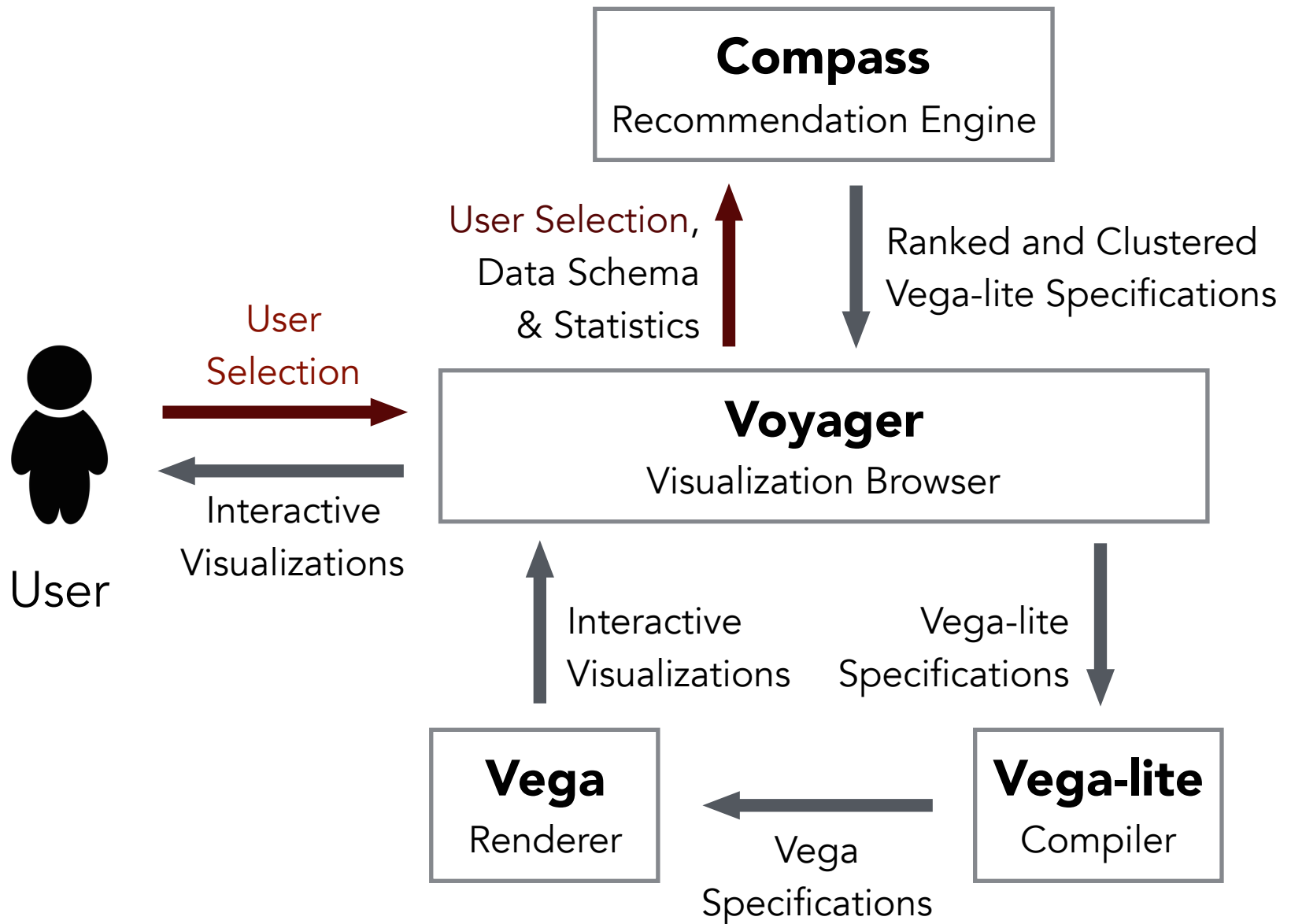




User







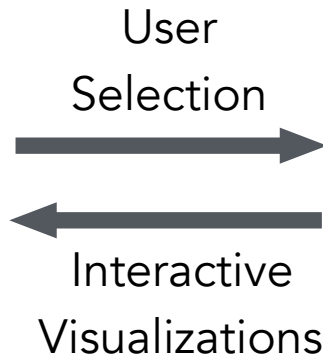
Improves data coverage!

+3x variable sets shown

+1.5x more interacted with



User



User Selection,
Data Schema
& Statistics



Ranked and Clustered
Vega-lite Specifications

Compass

Recommendation Engine

Voyager

Visualization Browser



Interactive
Visualizations

Vega-lite
Specifications



Vega

Renderer



Vega
Specifications

Vega-lite

Compiler

Ongoing Challenges

Refining visualization recommendation

What to optimize? How to evaluate?

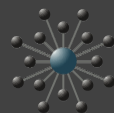
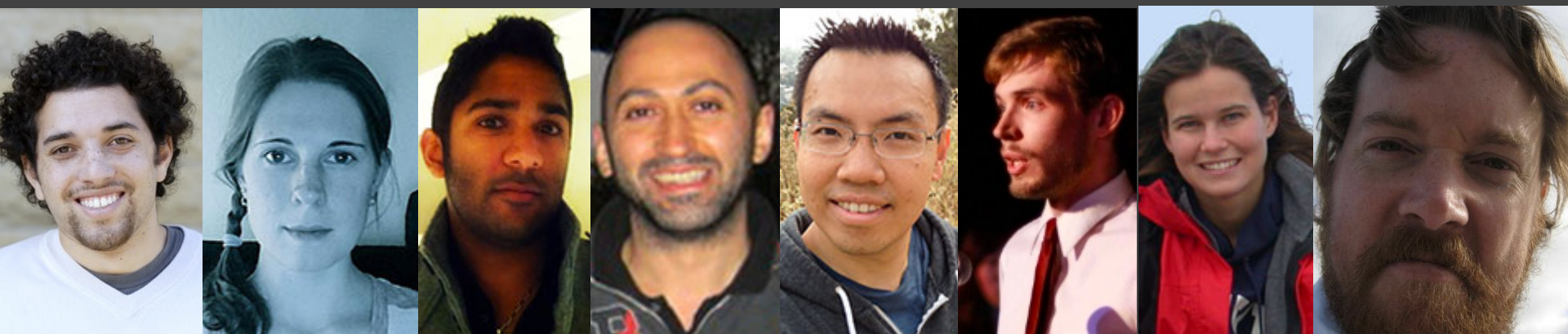
Scaling interactive visualizations

Large D harder than large N ...

Help avoid statistical pitfalls

Recognize mix effects, convey uncertainty

How might our tools
**spur new questions and
prompt skepticism?**



Vega A VISUALIZATION GRAMMAR



Vega is a declarative format for creating, saving, and sharing visualization designs. With Vega, visualizations are described in JSON, and generate interactive views using either HTML5 Canvas or SVG.

TOOLKITS

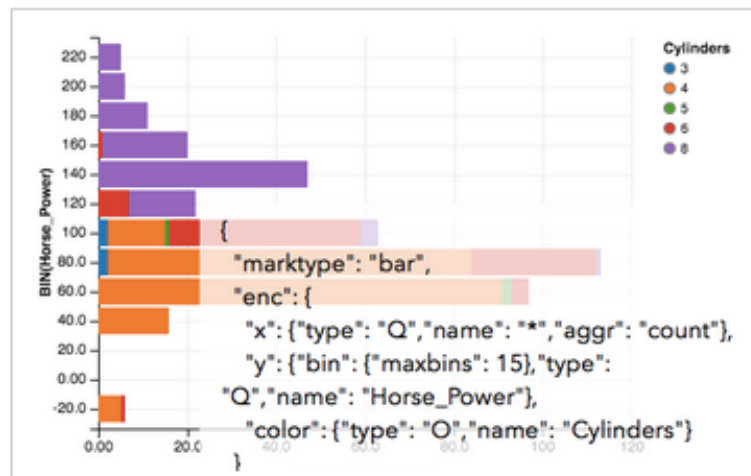


VEGA offers a full declarative visualization grammar, suitable for expressive custom interactive visualization design and programmatic generation.

[Tutorial](#) | [Documentation](#) | [Discussion Forum](#)

v1.5 (stable): [download](#), [examples](#), [github](#)

NEW v2.0 (dev): [download](#), [examples](#), [github](#)



NEW VEGALITE provides a higher-level grammar for visual analysis, comparable to ggplot or Tableau, that generates complete Vega specifications.

[Online Editor](#) | [GitHub](#)

vega.github.io

Visualization for DISCOVERY

Jeffrey Heer @jeffrey_heer

Univ. of Washington + Trifacta

